



MAP MONITORING · UNITED ARAB EMIRATES

Stanley Black & Decker

613

offers monitored

261

below MAP

32

sellers in breach

32

sites carrying the brand

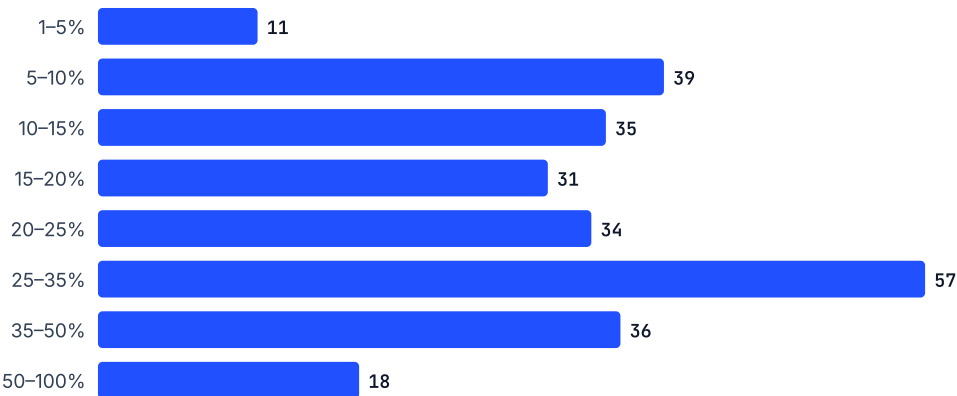
CONFIDENTIAL · PREPARED BY SAMPO · 12 SEPTEMBER 2026

Scope. Every publicly visible UAE online listing of Stanley Black & Decker products we could find across 16 retailers and marketplaces, matched to the brand's own UAE reference catalog (www.stanleyblackanddecker.com) using Sampo's 6-stage AI Matching Pipeline. A listing counts as **below MAP** when its advertised, VAT-inclusive price is more than 1% under the brand store's current price for the identical product (same line, format, size and pack). Marketplace listings are assessed per seller, not just the winning offer. Every violation in the attached CSV links to a timestamped screenshot.

Important Notice — Pilot Assessment Scope: This report represents a preliminary market sample conducted externally **without access to Stanley Black & Decker's master GTIN / EAN barcode catalog or confidential official MAP price books**. Baselines were established using public D2C MSRPs, authorized UAE distributor price books (AI-Futtaim ACE), and market consensus medians. **With official GTIN codes, contractual MAP price schedules, and daily automated execution**, Stanley Black & Decker can be completely confident that **every reseller listing across the UAE will be mapped with 100% precision and any MAP violation immediately identified, evidenced, and reported**.

1. 43% of Stanley Black & Decker's UAE listings are priced below the brand's own store

Depth of violations — how far below the brand store price

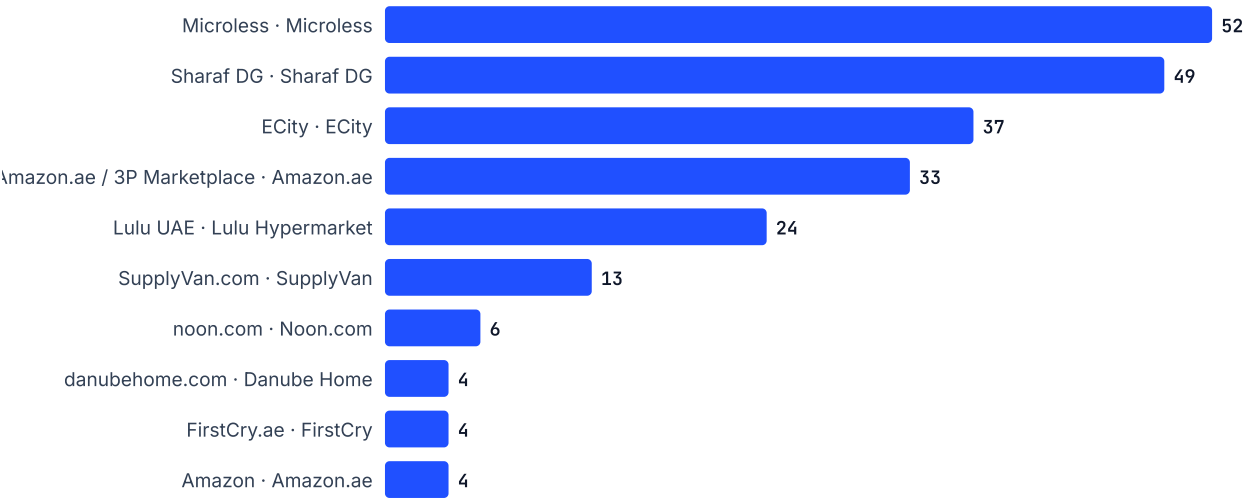


- **261 below-MAP offers** from **32 sellers** on **19 sites**, covering **136 of the 354 Stanley Black & Decker products** resold online.
- Out of **613 in-stock offers** monitored, compliance is **57%**. The median violation undercuts the brand store by **21%**; the deepest by **74%**.
- Severity: **111 severe** ($\geq 25\%$ below), **100 moderate** (10–25%), **50 minor** (1–10%).
- Concentration: **Microless** on Microless alone accounts for **20%** of violations; the top five sellers for **75%** — enforcement can start narrow.
- 57 of the 2989 products on the brand store are themselves on sale today; MAP is measured against that current price. A further **0 offers** sit below the store's *regular* price but not its sale price — compliant now, a breach the day the sale ends.

Bottom line: 32 sellers advertise Stanley Black & Decker below the brand's own price, led by Microless (Microless); a daily evidenced sweep powered by SBD's official GTINs turns this into total channel visibility and enforceable compliance.

2. Microless leads the violation table — 52 offers, median 22% below MAP

Below-MAP offers by seller (top 10)



#	SELLER	SITE	BELOW-MAP OFFERS	PRODUCTS	SHARE OF SELLER'S OFFERS	MEDIAN DEPTH	DEEPEST	SEVERE (≥25%)
1	Microless	Microless	52	50	38%	22%	72%	22
2	Sharaf DG	Sharaf DG	49	47	29%	15%	60%	12
3	ECity	ECity	37	37	52%	19%	65%	10
4	Amazon.ae / 3P Marketplace	Amazon.ae	33	31	36%	28%	74%	19
5	Lulu UAE	Lulu Hypermarket	24	24	44%	26%	71%	13
6	SupplyVan.com	SupplyVan	13	7	68%	27%	33%	10
7	noon.com	Noon.com	6	4	100%	27%	36%	3
8	danubehome.com	Danube Home	4	3	200%	37%	56%	4
9	FirstCry.ae	FirstCry	4	3	200%	31%	31%	3
10	Amazon	Amazon.ae	4	3	200%	14%	15%	0
11	Kewalrams.com	Kewalrams	3	2	150%	13%	13%	0
12	Amazon.ae - Retail	Amazon.ae	2	1	200%	49%	49%	2

13	Amazon.ae - Seller	Amazon.ae	2	1	200%	48%	48%	2
14	Dhabi One ظبي ون	Dhabi One	2	1	100%	46%	46%	2
15	Adzy's Goods	Adzy's Goods	2	1	200%	41%	41%	2
16	nqcart.ae	NQCart	2	1	100%	40%	40%	2
17	Carrefour UAE	Carrefour UAE	2	1	100%	26%	26%	2
18	FEPY	FEPY	2	1	200%	23%	23%	0
19	Speedex Tools	Speedex Tools	2	1	200%	22%	22%	0
20	peiqi	Noon.com	2	2	100%	20%	20%	0

32 sellers have at least one below-MAP offer; 10 of them have exactly one — often a one-off promotion rather than a pricing policy.

3. Marketplaces: Amazon.ae hosts 41 below-MAP offers from 4 sellers

On marketplaces several sellers list the same product; we assessed every seller's offer, not only the one that wins the buy button.

MARKETPLACE	LISTINGS	SELLERS	OFFERS	BELOW-MAP OFFERS	SELLERS BELOW MAP
Amazon.ae	95	4	95	41	4
Noon.com	34	22	34	18	11
Carrefour UAE	2	1	2	2	1
eBay	2	2	2	2	1
Desertcart	2	1	2	0	0

4. BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5) is undercut by 5 sellers

PRODUCT	BRAND STORE (AED)	LOWEST SEEN (AED)	SELLERS BELOW MAP	MEDIAN DEPTH
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BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)	193.75	101.00	5	46%
BLACK+DECKER 1000W Stand Mixer (SM1000-B5)	924.33	328.85	4	62%
BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)	1,291.50	339.00	4	59%
BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)	449.00	199.00	4	48%
BLACK+DECKER Kitchen Robot Deluxe 400W Fp Blender Mincer Grinder Black Color (KR43-B5)	577.56	198.00	4	35%
BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)	449.00	248.95	4	29%
BLACK+DECKER 17L Concealed Coil Kettle Promo (JC70-B5)	99.00	69.00	4	22%
BLACK+DECKER 1600W Multicyclonic Vacuum Cleaner (VM1680-B5)	234.45	189.00	4	13%
BLACK+DECKER 108V 15Ah 162Wh Dustbuster Hand Vac Wet Dry Gen 95 (WDA315J-B5)	179.00	159.00	4	8%
DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)	295.00	137.64	3	41%
BLACK+DECKER 7-in-1 5.5L Multifunction Digital Air Fryer (AF5539-B5)	329.00	197.00	3	33%
BLACK+DECKER 1.1kg / 2.5L Aerofry Manual Air Fryer (AF150-B5)	219.00	148.00	3	32%
BLACK+DECKER 36V Cordless Powerseries Extreme Stick Vacuum Removable Battery (BHFEV362D-GB)	1,090.00	719.00	3	27%
BLACK+DECKER 1800W Multicyclonic Vacuum Cleaner (VM1880-B5)	323.50	229.00	3	23%
BLACK+DECKER 2 Slice Cool Touch Toaster 750W (ET125-B5)	131.38	84.00	3	23%

22 products are undercut by three or more sellers at once — a pattern that usually points to a common low-cost supply source rather than individual promotions.

5. What is not in the headline count

- **Cross-border sellers** (ship from abroad, show AED prices): 3 of the below-MAP offers (2 sellers) are flagged `cross_border` in the CSV — harder to enforce, listed separately so they can be handled differently.
- **Out-of-stock listings** advertising below MAP: 0 — excluded from the count, re-checked in the next sweep.
- **Held for identity review**: 0 below-MAP offers where the listing does not state enough (size, pack, edition) to prove it is the identical product. We don't accuse a seller on an ambiguous match.

6. Recommended actions

1. **Start with the top five sellers** (Microless (Microless), Sharaf DG (Sharaf DG), ECity (ECity), Amazon.ae / 3P Marketplace (Amazon.ae), Lulu UAE (Lulu Hypermarket)) — 75% of all violations; each notice in the CSV carries its screenshot.
2. **Investigate supply on the most-undercut products** (BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5), BLACK+DECKER 1000W Stand Mixer (SM1000-B5), BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)) — several sellers pricing low together suggests a shared source.
3. **Watch the 0 offers priced under the regular price**: they become violations when the store sale ends.
4. **Run the sweep weekly**: each violation keeps a stable ID, so the next report shows new, persisting (days in breach) and resolved violations per seller.

7. What this looks like with Sampo in Full Production

- **Daily Automated Sweeps**: Continuous monitoring of every publicly available Stanley Black & Decker listing and seller offer across Amazon.ae, Noon.com, and UAE retail specialists.
- **Official GTIN & Barcode Integration**: Direct ingestion of Stanley Black & Decker's master GTIN/EAN catalog enables seamless 100% SKU resolution across all channels with zero ambiguity.
- **Contractual MAP Price Schedule**: Matching directly against SBD's confidential authorized MAP price books ensures exact threshold precision rather than proxy benchmarks.
- **Guaranteed Violation Detection**: By monitoring daily with master GTINs and official MAPs, SBD can be completely certain that **any and all MAP violations will be captured, evidenced, and reported within hours of appearing online**.
- **Irrefutable Evidence on File**: Timestamped screenshot captures with GST headers and price-bounding boxes for instant legal and commercial enforcement.
- **New / Persisting / Resolved Tracking**: Automated seller history tracking, documenting repeat offenders and compliance remediation.

8. Methodology & evidence standard

- **Pilot Baseline Notice**: This audit represents an initial pilot assessment conducted without SBD's internal GTIN barcode database or confidential MAP schedules. Baselines were constructed from public D2C MSRPs (Shopify), authorized UAE distributor price books (Al-Futtaim ACE), and market consensus medians.

- **Reference Price (MAP):** Advertised prices are measured against established brand baselines; products whose store page is not publicly available are excluded.
- **Coverage:** 16 UAE retailers and marketplaces checked; 32 carry the brand. Each seller's full Stanley Black & Decker assortment was collected from its brand pages; on marketplaces every seller offer was recorded.
- **Matching:** Sampo's 6-stage AI Matching Pipeline — identifier checks, candidate search, deterministic guards on size, pack and set composition, and AI review of model numbers, kit components, voltage platform and condition. Bare tools (body only/naked), battery platforms (12V vs 18V vs 54V FLEXVOLT), kit configurations (with batteries/charger vs bare tool), multi-packs, and non-SBD licensed drinkware are strictly guarded and never cross-matched.
- **Violation:** Advertised price more than 1% below MAP baseline, in stock. Severity: minor 1–10%, moderate 10–25%, severe $\geq 25\%$.
- **Evidence:** Every violation is screenshotted from a UAE connection. The page itself is not altered; a header band records the seller, advertised and MAP prices, URL and capture time (GST), and a box marks where the price appears. A violation is only reported if its price is visible on the captured page.
- Whether a listing breaches a reseller agreement depends on the brand's MAP policy terms; this report measures advertised prices against the brand's established baseline.

Appendix — sellers monitored

SITE	SELLER	OFFERS MONITORED	PRODUCTS	BELOW MAP
220-Electronics.com	220-Electronics.com	1	1	0
Ace UAE	aceuae.com	1	1	0
Adzy's Goods	Adzy's Goods	1	1	2
Amazon.ae	Amazon.ae / 3P Marketplace	91	86	33
Amazon.ae	Amazon	2	2	4
Amazon.ae	Amazon.ae - Retail	1	1	2
Amazon.ae	Amazon.ae - Seller	1	1	2
Carrefour UAE	Carrefour UAE	2	2	2
Danube Home	danubehome.com	2	2	4
Desertcart	desertcart.com.sa	2	2	0
Dhabi One	Dhabi One ظبي ون	2	1	2
ECity	ECity	71	70	37
FEPY	FEPY	1	1	2
FirstCry	FirstCry.ae	2	2	4

Kewalrams	Kewalrams.com	2	2	3
Lulu Hypermarket	Lulu UAE	54	54	24
McGrocer	McGrocer	1	1	0
Microless	Microless	138	133	52
Microless	Microless.com	2	2	0
Motolux.ua	Motolux.ua	2	2	1
NQCart	nqcart.ae	2	2	2
Noon.com	noon.com	6	6	6
Noon.com	baihuo3	3	3	1
Noon.com	Luminix	2	2	0
Noon.com	WENOX Pool & Hardware Trading	2	2	1
Noon.com	feichanghaode15	2	2	0
Noon.com	nanjingxiaoximijianzhugongchengyouxiangongsi	2	2	2
Noon.com	peiqi	2	2	2
Noon.com	AL NUJOOM	1	1	1
Noon.com	Better Choice General Trading LLC	1	1	0
Noon.com	CLIQNSHOP	1	1	0
Noon.com	Global Store	1	1	0
Noon.com	Mirova Style	1	1	0
Noon.com	NAGMAT AL SABAH	1	1	0
Noon.com	NUOSHIZHI	1	1	0
Noon.com	Rynova	1	1	0
Noon.com	TUSHICHENG	1	1	1
Noon.com	WishMaster	1	1	1
Noon.com	cyqtwo shop	1	1	1
Noon.com	leixiaodong	1	1	1
Noon.com	linyichiyunwangluokejiyouxiangongsi	1	1	0

Noon.com	noon	1	1	0
Noon.com	peijian	1	1	1
OurShopee	OurShopee.com	2	2	0
Sharaf DG	Sharaf DG	170	159	49
Speedex Tools	Speedex Tools	1	1	2
SupplyVan	SupplyVan.com	19	7	13
TieDex	TieDex	2	1	0
Whizz.ae	Whizz.ae	1	1	0
eBay	eBay	1	1	2
eBay	eBay - camdentools	1	1	0
homecentre.com	homecentre.com	1	1	1

Attachment: `sbd_map_violations.csv` — one row per below-MAP offer with seller, prices, gap, severity, listing link and screenshot link.

Appendix 2 — Evidence Gallery (261 Verified & Stamped Captures)

Every violation below was independently verified and captured via a UAE connection with zero pixel alteration to the page content, accompanied by a timestamped metadata header band and a highlighted red bounding box around the offending price element.

BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)

-73.8% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 339.00

Brand Store MAP: AED 1,291.50 **Violation ID:** SBD-VI0-E283F2BE

Listing URL: <https://www.amazon.ae/Processor-Shredder-Functions-Preparations-FX1050-B5/dp/B07QRB5Z99/re...>

BLACK+DECKER 1200W Hand Held Garment Steamer (HST1200-B5)

-71.6% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 85.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-BA3CAE6C

Listing URL: <https://uae.microless.com/product/black-decker-1200w-handheld-garment-steamer-2-years-warr...>

BLACK+DECKER 500W 15L Blender Grinding Mill (BX530-B5)

-71.4% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 75.00 **Brand Store MAP:** AED 262.56

Violation ID: SBD-VI0-DC85BC7C

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-15l-500w-blender-with-grinding-mill-blac...>

BLACK+DECKER 1200W Hand Held Garment Steamer (HST1200-B5)

-68.6% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 94.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-0EA6A32B

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-handheld-garment-steamer-hst1200b5/p/126...>

BLACK+DECKER 750W Multifunction Food Processor (FX760-B5)

-67.8% below MAP (severe ($\geq 25\%$))

Seller: AL NUJOOM (Noon.com) **Advertised Price:** AED 225.00 **Brand Store MAP:** AED 699.00

Violation ID: SBD-VI0-5BF6C0B9

Listing URL: <https://www.noon.com/uae-en/black-and-decker-multifunction-food-processor-2-l-750-w-fx760-...>

BLACK+DECKER Kitchen Robot Deluxe 400W Fp Blender Mincer Grinder Black Color (KR43-B5)

-65.7% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 198.00 Brand Store MAP: AED 577.56

Violation ID: SBD-VI0-07BD9E4E

Listing URL: <https://uae.microless.com/product/black-decker-400w-29-function-food-processor-with-blende...>

BLACK+DECKER 750W Multifunction Food Processor (FX760-B5)

-64.9% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) Advertised Price: AED 245.00 Brand Store MAP: AED 699.00

Violation ID: SBD-VI0-C72D121C

Listing URL: <https://ecityuae.ae/products/black-decker-multifunction-food-processor-fx760-b5...>

BLACK+DECKER 1000W Stand Mixer (SM1000-B5)

-64.4% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 329.00 Brand Store MAP: AED 924.33

Violation ID: SBD-VI0-1D78BAF1

Listing URL: <https://uae.microless.com/product/black-decker-1000w-6-speed-stand-mixer-with-stainless-st...>

BLACK+DECKER 1000W Stand Mixer (SM1000-B5)

-64.4% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) Advertised Price: AED 328.85

Brand Store MAP: AED 924.33 Violation ID: SBD-VI0-8A9BCE16

Listing URL: https://www.amazon.ae/Capacity-Stainless-Settings-Kneading-SM1000-B5/dp/B07PCP19B5/ref=sr_...

SUMMITSERIES™ select Cordless Stick Vacuum, Pet

-63.0% below MAP (severe (≥25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 500.00

Brand Store MAP: AED 1,349.56 **Violation ID:** SBD-VI0-BC9F214D

Listing URL: https://www.amazon.ae/BLACK-DECKER-Cordless-Attachment-Converts/dp/B0F4LSVRVK/ref=sr_1_84?...

BLACK+DECKER 18V 20Ah 2 1 Lithium Stick Vacuum (SVB520JW-B5)

-62.5% below MAP (severe (≥25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 299.00 **Brand Store MAP:** AED 797.00

Violation ID: SBD-VI0-5CF2DAA1

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-2in1-18v-2-0ah-cordless-stick-vacuum-cl...>

BLACK+DECKER 1000W Stand Mixer (SM1000-B5)

-60.1% below MAP (severe (≥25%))

Seller: ECity (ECity) **Advertised Price:** AED 369.00 **Brand Store MAP:** AED 924.33

Violation ID: SBD-VI0-7A8C86C8

Listing URL: <https://ecityuae.ae/products/black-decker-kitchen-stand-mixer-machine-1000w-power-4l-large...>

BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)

-59.9% below MAP (severe (≥25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 518.00 **Brand Store MAP:** AED 1,291.50

Violation ID: SBD-VI0-FEDB4BF5

Listing URL: <https://uae.sharafdg.com/product/black-decker-4-in-1-food-processor-880-watts-fx1050b5/...>

BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)

-58.0% below MAP (severe ($\geq 25\%$))

Seller: cyqtwo shop (Noon.com) **Advertised Price:** AED 542.43 **Brand Store MAP:** AED 1,291.50

Violation ID: SBD-VI0-C59F0AB5

Listing URL: <https://www.noon.com/uae-en/black-and-decker-600w-1-5l-4in1-food-processor-blender-jar-and...>

STANLEY 15 M 50 Ft Steel Blade Long Tape (STHT34104-8)

-57.6% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 42.00 **Brand Store MAP:** AED 99.00

Violation ID: SBD-VI0-4FCD08E9

Listing URL: <https://uae.microless.com/product/stanley-measuring-tape-15m-stht34104-8-b07mwtjzmg/...>

DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)

-53.3% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 137.64

Brand Store MAP: AED 295.00 **Violation ID:** SBD-VI0-3E7331C7

Listing URL: https://www.amazon.ae/DEWALT-Tools-DCB183-Battery-Li-Ion/dp/B00SY1RXZW/ref=sr_1_61?dib=eyJ...

STANLEY Stanley 800 W 26Mm 3 Mode Sds Plus Hammer (SHR263KC)

-53.1% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 469.00 **Brand Store MAP:** AED 999.00

Violation ID: SBD-VI0-BF3DF7A9

Listing URL: <https://uae.microless.com/product/stanley-power-tool-corded-26mm-800w-3mode-sds-plus-hamme...>

BLACK+DECKER 4.0L / 1.2kg Aerofry Digital Air Fryer (AF300-B5)

-49.2% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae - Retail (Amazon.ae) **Advertised Price:** AED 177.40

Brand Store MAP: AED 349.00 **Violation ID:** SBD-VI0-09CAB391

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=prod...)

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)

-47.9% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) **Advertised Price:** AED 101.00 **Brand Store MAP:** AED 193.75

Violation ID: SBD-VI0-CA8075FC

Listing URL: <https://ecityuae.ae/products/black-decker-nvc115wa-b5-dustbuster-cordless-handheld-vacuum-...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)

-47.9% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 101.00 **Brand Store MAP:** AED 193.75

Violation ID: SBD-VI0-363A671B

Listing URL: <https://uae.sharafdg.com/product/black-decker-3-6v-cordless-dustbuster-white-nvc115j/...>

BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)

-47.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae - Seller (Amazon.ae) **Advertised Price:** AED 234.71

Brand Store MAP: AED 449.00 **Violation ID:** SBD-VI0-77823AF9

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)

-47.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 234.71

Brand Store MAP: AED 449.00 **Violation ID:** SBD-VI0-841BD4EE

Listing URL: <https://www.amazon.ae/FSMH13E10-QS-Hygienic-Cleanliness-Accessory-Removable/dp/B076CRCT5L/...>

BLACK+DECKER Kitchen Robot Deluxe 400W Fp Blender Mincer Grinder Black Color (KR43-B5)

-47.0% below MAP (severe ($\geq 25\%$))

Seller: leixiaodong (Noon.com) **Advertised Price:** AED 306.03 **Brand Store MAP:** AED 577.56

Violation ID: SBD-VI0-E34A67DA

Listing URL: <https://www.noon.com/uae-en/black-and-decker-5-in-1-food-processor-with-33-functions-1-2-l...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)

-46.3% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 104.00 **Brand Store MAP:** AED 193.75

Violation ID: SBD-VI0-C56828DF

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-dust-buster-nvc115wab5/p/1715253/...>

BLACK+DECKER 1800W XL 5.6L Aerofry Air Fryer (AF575-B5)

-45.8% below MAP (severe ($\geq 25\%$))

Seller: Dhabi One ذبي ون (Dhabi One) **Advertised Price:** AED 189.00 **Brand Store MAP:** AED 349.00

Violation ID: SBD-VI0-F019529C

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=prod...)

BLACK+DECKER 1300W Epp 5 1 Steam Mop (FSMH13E5-B5)

-45.0% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 218.99

Brand Store MAP: AED 398.00 **Violation ID:** SBD-VI0-4CA74575

Listing URL: <https://www.amazon.ae/Decker-Superheated-Accessories-Swivel-FSMH13E5-B5/dp/B087QS2VF1/ref=...>

BLACK+DECKER 400W Glass Jar Blender 2 Mills (BX440G-B5)

-44.9% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 109.00

Brand Store MAP: AED 197.75 **Violation ID:** SBD-VI0-B0C3AF32

Listing URL: https://www.amazon.ae/Decker-Blender-Grinding-Bx440G-B5-Warranty/dp/B07QRBWHBN/ref=sr_1_11...

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-44.6% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 248.95

Brand Store MAP: AED 449.00 **Violation ID:** SBD-VI0-2464865B

Listing URL: <https://www.amazon.ae/Multifunction-Capacity-Circulation-Grilling-AF5800-B5/dp/B0C3V86BJB/...>

BLACK+DECKER 300W Sports Blender (SBX300-B5)

-44.4% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 189.00 **Brand Store MAP:** AED 340.20

Violation ID: SBD-VI0-AFB26C9E

Listing URL: <https://uae.sharafdg.com/product/black-decker-sports-blender-smoothie-maker-set/...>

BLACK+DECKER 1300W Epp 10 1 Steam Mop (FSMH13E10-B5)

-42.2% below MAP (severe ($\geq 25\%$))

Seller: danubehome.com (Danube Home) **Advertised Price:** AED 199.00

Brand Store MAP: AED 344.00 **Violation ID:** SBD-VI0-25AF082C

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

BLACK+DECKER 1750W Heat Gun (KX1650)

-41.8% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 72.00 **Brand Store MAP:** AED 123.81

Violation ID: SBD-VI0-F2DD42DE

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-heat-gun-kx1650gb-1750w/p/923804/...>

BLACK+DECKER 2 Speed 300W Chopper (SC310-B5)

-41.7% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 49.00 **Brand Store MAP:** AED 84.00

Violation ID: SBD-VI0-39CC3777

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-chopper-sc310-b5-300w/p/1720609/...>

BLACK+DECKER 1500W Portable Garment Steamer Universal Bottle Adaptor (HST1500-B5)

-41.2% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 117.00 **Brand Store MAP:** AED 199.00

Violation ID: SBD-VI0-E3AC7C26

Listing URL: <https://uae.microless.com/product/black-decker-1500w-handheld-handy-garment-steamer-purple...>

DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)

-41.0% below MAP (severe ($\geq 25\%$))

Seller: Adzy's Goods (Adzy's Goods) **Advertised Price:** AED 174.12 **Brand Store MAP:** AED 295.00

Violation ID: SBD-VI0-190BE2BC

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:11...](https://www.google.com/search?ibp=oshop&q=DeWalt+18V+battery+UAE&prds=catalogid:11...)

BLACK+DECKER 1750W Steam Iron (X1600)

-40.4% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 50.40 **Brand Store MAP:** AED 84.55

Violation ID: SBD-VI0-81A8CE2C

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-steam-iron-x1600/...>

BLACK+DECKER 7-in-1 5.5L Multifunction Digital Air Fryer (AF5539-B5)

-40.1% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 197.00

Brand Store MAP: AED 329.00 **Violation ID:** SBD-VI0-B8558EC9

Listing URL: <https://www.amazon.ae/Multifunction-Capacity-Circulation-Grilling-AF5539-B5/dp/B0C3V5J7PS/...>

STANLEY Stanley Hex Keys Ring Set 10 Pc (STMT69213-8)

-40.0% below MAP (severe ($\geq 25\%$))

Seller: nqcart.ae (NQCart) **Advertised Price:** AED 21.00 **Brand Store MAP:** AED 35.00

Violation ID: SBD-VI0-B52143CD

Listing URL: [https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=catalogid:15...](https://www.google.com/search?ibp=oshop&q=Stanley+socket+set+UAE&prds=catalogid:15...)

BLACK+DECKER 400W Glass Jar Blender 2 Mills (BX440G-B5)

-39.8% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) Advertised Price: AED 119.00 Brand Store MAP: AED 197.75

Violation ID: SBD-VI0-23494291

Listing URL: <https://ecityuae.ae/products/black-decker-countertop-blender-400w-bx440g...>

BLACK+DECKER 1300W Epp 5 1 Steam Mop (FSMH13E5-B5)

-39.3% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 241.50 Brand Store MAP: AED 398.00

Violation ID: SBD-VI0-2EB549EB

Listing URL: <https://uae.microless.com/product/black-decker-5-in-1-steam-mop-with-superheated-steam-wit...>

BLACK+DECKER 1300W Dry Iron (F1500)

-39.2% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) Advertised Price: AED 60.06 Brand Store MAP: AED 98.75

Violation ID: SBD-VI0-09D17DDC

Listing URL: <https://ecityuae.ae/products/black-decker-dry-iron-1300w-f1500-b5...>

STANLEY 700 W 13 Mm Hammer Drill (SDH700)

-38.7% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 214.00 Brand Store MAP: AED 349.00

Violation ID: SBD-VI0-28F4EFD5

Listing URL: <https://uae.microless.com/product/stanley-13mm-700w-hammer-drill-for-drilling-concreate-me...>

BLACK+DECKER 400W Blender 1 Mill And Extra Blender Jar (BX430J-B5)

-38.7% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 123.01 **Brand Store MAP:** AED 200.66

Violation ID: SBD-VI0-E47589EB

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-blender-400-watts-with-extra-jar-bx430j-...>

BLACK+DECKER 1750W Steam Iron (X1600-B5)

-37.4% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 67.95

Brand Store MAP: AED 108.50 **Violation ID:** SBD-VI0-A867FA0F

Listing URL: https://www.amazon.ae/Ceramic-Soleplate-Stubborn-X1600-B5-Warranty/dp/B00EDKFW0G/ref=sr_1...

BLACK+DECKER 2 Slice Cool Touch Toaster 750W (ET125-B5)

-36.1% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 84.00 **Brand Store MAP:** AED 131.38

Violation ID: SBD-VI0-11CD77E7

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-2slice-toaster-et125-b5/p/1720606/...>

BLACK+DECKER Digital Touchscreen Air Fryer (AF7010-B5)

-36.0% below MAP (severe ($\geq 25\%$))

Seller: noon.com (Noon.com) **Advertised Price:** AED 248.95 **Brand Store MAP:** AED 389.00

Violation ID: SBD-VI0-6FB6D77F

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...>

BLACK+DECKER 17L Stainless Steel Kettle Promo (JC450-B5)

-35.6% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 69.00 **Brand Store MAP:** AED 107.12

Violation ID: SBD-VI0-6278D27D

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-stainless-steel-kettle-jc450-17ltr/p/134...>

BLACK+DECKER 300W Bowl Stand Mixer (M700-B5)

-35.2% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) **Advertised Price:** AED 129.00 **Brand Store MAP:** AED 199.00

Violation ID: SBD-VI0-8CE73818

Listing URL: <https://ecityuae.ae/products/black-decker-stand-mixer-300w-5-speed-white-m700-b5...>

BLACK+DECKER 1600W Steam Iron Ceramic Soleplate (X1575-B5)

-34.7% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 49.00 **Brand Store MAP:** AED 75.00

Violation ID: SBD-VI0-98970697

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-steam-iron-with-nonstick-soleplate-1600-...>

BLACK+DECKER 35L12Kg Manual Control Aerofry (AF220-B5)

-34.5% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 229.01 **Brand Store MAP:** AED 349.50

Violation ID: SBD-VI0-B3BBA0F7

Listing URL: <https://uae.microless.com/product/black-decker-air-fryer-with-rapid-air-convection-technol...>

POWERSERIES+™ Cordless Stick Vacuum

-34.4% below MAP (severe (≥25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 329.00 **Brand Store MAP:** AED 501.24

Violation ID: SBD-VI0-74A16A54

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-cordless-stick-vacuum-cleaner-18v-grey-...>

BLACK+DECKER 1750W Steam Iron Non Stick Soleplate (X1750-B5)

-34.3% below MAP (severe (≥25%))

Seller: Microless (Microless) **Advertised Price:** AED 65.00 **Brand Store MAP:** AED 99.00

Violation ID: SBD-VI0-060EDF1B

Listing URL: <https://uae.microless.com/product/black-decker-steam-iron-x1750-b5-ceramic-coated-soleplat...>

BLACK+DECKER 36V Cordless Powerseries Extreme Stick Vacuum Removable Battery (BHFEV362D-GB)

-34.0% below MAP (severe (≥25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 719.00 **Brand Store MAP:** AED 1,090.00

Violation ID: SBD-VI0-0F83CD30

Listing URL: <https://uae.sharafdg.com/product/black-decker-7-2v-lithium-ion-wet-and-dry-cordless-dustbu...>

BLACK+DECKER 2800W Digital Steam Iron Auto Shutoff And Anodized Soleplate (X2250-B5)

-33.4% below MAP (severe (≥25%))

Seller: Microless (Microless) **Advertised Price:** AED 199.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-511401A7

Listing URL: <https://uae.microless.com/product/black-decker-2800w-digital-pre-programmed-steam-iron-ano...>

BLACK+DECKER 25 Ltr Non Stick Rice Cooker Glass Lid (RC2850-B5)

-33.4% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) Advertised Price: AED 199.00 Brand Store MAP: AED 299.00

Violation ID: SBD-VI0-58900D55

Listing URL: <https://ecityuae.ae/products/black-decker-rice-cooker-1100w-white-2-8-litres-rc2850-b5...>

BLACK+DECKER 40L Digital Aerofry (AF400-B5)

-33.4% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 299.00 Brand Store MAP: AED 449.00

Violation ID: SBD-VI0-00568CF6

Listing URL: <https://uae.microless.com/product/black-decker-4-liter-1-2kg-performance-range-digital-air...>

BLACK+DECKER 7-in-1 5.5L Multifunction Digital Air Fryer (AF5539-B5)

-33.4% below MAP (severe ($\geq 25\%$))

Seller: noon.com (Noon.com) Advertised Price: AED 219.00 Brand Store MAP: AED 329.00

Violation ID: SBD-VI0-BFFE8B43

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...>

STANLEY 1/2" Drive 6-Point Deep Socket 17mm (STMT73331-8B)

-33.3% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) Advertised Price: AED 10.00 Brand Store MAP: AED 15.00

Violation ID: SBD-VI0-CC1FF85F

Listing URL: <https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:12...>

BLACK+DECKER 2000W Multicyclonic Vacuum Cleaner (VM2080-B5)

-33.3% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 249.00 **Brand Store MAP:** AED 373.50

Violation ID: SBD-VI0-538683B1

Listing URL: <https://uae.microless.com/product/black-decker-multi-cyclone-bagless-corded-vacuum-cleaner...>

BLACK+DECKER 820W 100Mm Slider Sag (G720P)

-33.0% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 159.00 **Brand Store MAP:** AED 237.14

Violation ID: SBD-VI0-AC8863F3

Listing URL: <https://uae.sharafdg.com/product/black-decker-g720p-b5-820w-115mm-small-angle-grinder/...>

BLACK+DECKER 125Mm Random Orbit Sander (G650)

-32.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 95.00

Brand Store MAP: AED 141.24 **Violation ID:** SBD-VI0-E912D4FD

Listing URL: https://www.amazon.ae/Black-Decker-Small-Grinder-G650-B5/dp/B07G9JSXG7/ref=sr_1_7?keywords...

BLACK+DECKER 1.1kg / 2.5L Aerofry Manual Air Fryer (AF150-B5)

-32.4% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 148.00

Brand Store MAP: AED 219.00 **Violation ID:** SBD-VI0-88A9B579

Listing URL: https://www.amazon.ae/Decker-Convection-Technology-Suitable-AF150-B5/dp/B0DFHC4F/ref=sr_...

BLACK+DECKER 2 Slice Cool Touch Toaster 750W (ET125-B5)

-32.3% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) **Advertised Price:** AED 89.00 **Brand Store MAP:** AED 131.38

Violation ID: SBD-VI0-7FB94C55

Listing URL: <https://ecityuae.ae/products/black-decker-750w-2-slice-cool-touch-bread-toaster-white-et12...>

POWERSERIES™ Extreme™ MAX 20V MAX* Cordless Stick Vacuum

-32.2% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 549.00

Brand Store MAP: AED 809.72 **Violation ID:** SBD-VI0-E48E5591

Listing URL: https://www.amazon.ae/Decker-POWERSERIES-Extreme-Cordless-BHFEB520D1/dp/B0BW1CH8RV/ref=sr_...

DeWALT Self Leveling Cross Red Beam Laser (DW088K-XJ)

-32.1% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 465.00

Brand Store MAP: AED 685.00 **Violation ID:** SBD-VI0-FE2EF19B

Listing URL: https://www.amazon.ae/Dewalt-Way-Self-Levelling-Line-Laser/dp/B0081Y8TUA/ref=sr_1_1?dib=ey...

BLACK+DECKER 1.1kg / 2.5L Aerofry Manual Air Fryer (AF150-B5)

-32.0% below MAP (severe ($\geq 25\%$))

Seller: danubehome.com (Danube Home) **Advertised Price:** AED 149.00

Brand Store MAP: AED 219.00 **Violation ID:** SBD-VI0-5D599945

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...>

BLACK+DECKER 144V 20Ah Cordless Dustbuster Pivot Hand Vacuum Charging Base (PV1420L-B5)

-31.3% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 205.50 Brand Store MAP: AED 299.00

Violation ID: SBD-VI0-13D59120

Listing URL: <https://uae.microless.com/product/black-decker-cordless-handheld-vacuum-cleaner-14-4v-1-5a...>

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-31.2% below MAP (severe ($\geq 25\%$))

Seller: FirstCry.ae (FirstCry) Advertised Price: AED 309.02 Brand Store MAP: AED 449.00

Violation ID: SBD-VI0-34223326

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=prod...)

BLACK+DECKER 300W Hand Mixer (M350-B5)

-31.0% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) Advertised Price: AED 89.00 Brand Store MAP: AED 129.00

Violation ID: SBD-VI0-C5519AF2

Listing URL: <https://uae.microless.com/product/black-decker-m350-300-watt-hand-mixer-5-speed-settings-w...>

BLACK+DECKER 300W Hand Mixer (M350-B5)

-31.0% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) Advertised Price: AED 89.00 Brand Store MAP: AED 129.00

Violation ID: SBD-VI0-BF511022

Listing URL: <https://ecityuae.ae/products/black-decker-hand-mixer-300w-white-m350-b5...>

BLACK+DECKER 2200W Steam Iron (X2000-B5)

-30.7% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 57.75 **Brand Store MAP:** AED 83.38

Violation ID: SBD-VI0-F8D8867E

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-steam-iron-blue-x2000/...>

BLACK+DECKER 2200W Mpp Steam Iron Ceramic Soleplate (X2050-B5)

-30.5% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 86.12 **Brand Store MAP:** AED 124.00

Violation ID: SBD-VI0-3458BD0C

Listing URL: <https://uae.sharafdg.com/product/black-decker-steam-iron-x2050b5/...>

BLACK+DECKER 17L Conceled Coil Kettle Promo (JC70-B5)

-30.3% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 69.00 **Brand Store MAP:** AED 99.00

Violation ID: SBD-VI0-ADD03EBE

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-kettle-jc70-17ltr/p/1331840/...>

BLACK+DECKER 1500W Portable Garment Steamer Universal Bottle Adaptor (HST1500-B5)

-30.2% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 139.00 **Brand Store MAP:** AED 199.00

Violation ID: SBD-VI0-15CA24AE

Listing URL: <https://uae.microless.com/product/black-decker-1500w-handheld-portable-garment-steamer-wit...>

BLACK+DECKER 2200W 17L Glass Kettle Double Wall (GK220-B5)

-29.5% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 105.00 **Brand Store MAP:** AED 149.00

Violation ID: SBD-VI0-EC397457

Listing URL: <https://uae.microless.com/product/black-decker-digital-kettle-2200w-1-7l-touch-screen-doub...>

BLACK+DECKER 18V Cordless Powerseries Extreme Stick Vacuum Powerconnect System (BHFEV182C-GB)

-29.3% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 487.32

Brand Store MAP: AED 689.00 **Violation ID:** SBD-VI0-DADD6D9D

Listing URL: <https://www.amazon.ae/Cordless-Lithium-Ion-POWERSERIES-BHFEV182C-GB-Warranty/dp/B087QSQ96J...>

DeWALT Self Leveling Cross Red Beam Laser (DW088K-XJ)

-29.2% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 485.00 **Brand Store MAP:** AED 685.00

Violation ID: SBD-VI0-43A7A7B3

Listing URL: <https://uae.microless.com/product/dewalt-2-way-self-levelling-line-laser-dw088k-b0081y8tua...>

BLACK+DECKER 1800W Multicyclonic Vacuum Cleaner (VM1880-B5)

-29.2% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 229.00 **Brand Store MAP:** AED 323.50

Violation ID: SBD-VI0-E2864939

Listing URL: <https://uae.sharafdg.com/product/black-decker-vacuum-cleaner-vm1880b5/...>

BLACK+DECKER 35L12Kg Manual Control Aerofry (AF220-B5)

-28.8% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 249.00 **Brand Store MAP:** AED 349.50

Violation ID: SBD-VI0-CAA5ECC7

Listing URL: <https://uae.sharafdg.com/product/black-decker-2-5l-1500w-rapid-convection-manual-electric-...>

BLACK+DECKER Aerofry Digital Air Fryer (AF625-B5)

-28.6% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 270.00

Brand Store MAP: AED 378.00 **Violation ID:** SBD-VI0-26A827C7

Listing URL: https://www.amazon.ae/Digital-Technology-Grilling-Roasting-warranty/dp/B0BB2NP5B8/ref=sr_1...

BLACK+DECKER 650W Glass Blender (BX650G-B5)

-27.9% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 129.00

Brand Store MAP: AED 179.00 **Violation ID:** SBD-VI0-9E3E53CA

Listing URL: https://www.amazon.ae/Black-Decker-Premium-BX650G-B5-Warranty/dp/B0F9FQXKYC/ref=sr_1_28?di...

STANLEY 1/2" Drive 6-Point Deep Socket 23mm (STMT73336-8B)

-27.8% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 13.00 **Brand Store MAP:** AED 18.00

Violation ID: SBD-VI0-6A460394

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=productid:77...

BLACK+DECKER 400W Vertical Chopper Glass Bowl (GC400-B5)

-27.7% below MAP (severe ($\geq 25\%$))

Seller: ECity (ECity) **Advertised Price:** AED 109.00 **Brand Store MAP:** AED 150.73

Violation ID: SBD-VI0-C5DB99C0

Listing URL: <https://ecityuae.ae/products/black-decker-400w-1-2l-vertical-glass-chopper-mincer-xxl-glas...>

BLACK+DECKER 7-in-1 5.5L Multifunction Digital Air Fryer (AF5539-B5)

-27.4% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 239.00 **Brand Store MAP:** AED 329.00

Violation ID: SBD-VI0-0EE0D103

Listing URL: <https://uae.microless.com/product/black-decker-7-in-1-multifunction-digital-aerofry-intuit...>

STANLEY 1/2" Drive 6-Point Deep Socket 32mm (STMT73340-8B)

-26.9% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 19.00 **Brand Store MAP:** AED 26.00

Violation ID: SBD-VI0-3D742A06

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=productid:23...

BLACK+DECKER 25 Ltr Non Stick Rice Cooker Glass Lid (RC2850-B5)

-26.8% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 219.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-3AE78440

Listing URL: <https://uae.microless.com/product/black-decker-rice-cooker-1100w-white-28-litres-rc2850-b5...>

BLACK+DECKER 18V 20Ah Cordless Dustbuster Pivot Hand Vacuum Charging Base (PV1820L-GB)

-26.8% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 219.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-16EF0D8D

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-cordless-dust-buster-and-hand-vacuum-wi...>

BLACK+DECKER 36V Cordless Powerseries Extreme Stick Vacuum Removable Battery (BHFEV362D-GB)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 799.05

Brand Store MAP: AED 1,090.00 **Violation ID:** SBD-VI0-ACB3663B

Listing URL: <https://www.amazon.ae/Cordless-Lithium-Ion-POWERSERIES-BHFEV362D-GB-Warranty/dp/B083SWQ61X...>

STANLEY 1/2" Drive 6-Point Deep Socket 16mm (STMT73330-8B)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 11.00 **Brand Store MAP:** AED 15.00

Violation ID: SBD-VI0-06C66456

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=productid:10...

STANLEY 1/2" Drive 6-Point Deep Socket 15mm (STMT73329-8B)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 11.00 **Brand Store MAP:** AED 15.00

Violation ID: SBD-VI0-2B34A754

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=productid:86...

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 329.00 **Brand Store MAP:** AED 449.00

Violation ID: SBD-VI0-8F73FAC3

Listing URL: <https://uae.microless.com/product/black-decker-digital-12-in-1-multifunction-air-fryer-180...>

BLACK+DECKER 800W Full Apple Juice Extractor Stainless Steel (JE800-B5)

-26.1% below MAP (severe ($\geq 25\%$))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 183.90 **Brand Store MAP:** AED 249.00

Violation ID: SBD-VI0-E0EB4DA9

Listing URL: <https://uae.sharafdg.com/product/black-decker-juice-extractor-800-watts-je800b5/...>

BLACK+DECKER 480W 10Mm Hammer Drill (HD4810)

-25.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 84.00

Brand Store MAP: AED 113.00 **Violation ID:** SBD-VI0-91B0C950

Listing URL: https://www.amazon.ae/Decker-Single-Hammer-Masonry-Drilling/dp/B077DSG3DH/ref=sr_1_17?dib=...

BLACK+DECKER 400W 10L Blender Grinder Mill Extra Blender Jar (BX365PR-B5)

-25.6% below MAP (severe ($\geq 25\%$))

Seller: Microless (Microless) **Advertised Price:** AED 119.00 **Brand Store MAP:** AED 160.00

Violation ID: SBD-VI0-00AFC014

Listing URL: <https://uae.microless.com/product/blackdecker-400w-10l-blender-with-2-x-blender-jars-grind...>

BLACK+DECKER 1500W Rapid Air Fryer 3.5L (AF350-B5)

-25.5% below MAP (severe ($\geq 25\%$))

Seller: Carrefour UAE (Carrefour UAE) **Advertised Price:** AED 207.95 **Brand Store MAP:** AED 279.00

Violation ID: SBD-VI0-E826D7DA

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=cata...)

BLACK+DECKER 2000W Multicyclonic Vacuum Cleaner (VM2080-B5)

-25.3% below MAP (severe ($\geq 25\%$))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 279.00 **Brand Store MAP:** AED 373.50

Violation ID: SBD-VI0-04F46B18

Listing URL: <https://gcc.luluhypermarket.com/en-ae/p/1425945/...>

BLACK+DECKER 17L Concealed Coil Kettle Promo (JC70-B5)

-24.2% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 75.00 **Brand Store MAP:** AED 99.00

Violation ID: SBD-VI0-F3F6AF2F

Listing URL: <https://uae.microless.com/product/black-decker-cordless-electric-kettle-2200w-power-1-7l-w...>

BLACK+DECKER 4 Slice Long Slot Cool Touch Toaster (ET124-B5)

-24.0% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 95.00 **Brand Store MAP:** AED 125.00

Violation ID: SBD-VI0-596B0CC9

Listing URL: <https://uae.microless.com/product/black-decker-1350w-4-slice-cool-touch-toaster-with-elect...>

BLACK+DECKER 400W Blender 2 Mills (BX4000-B5)

-23.3% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 89.01 **Brand Store MAP:** AED 116.00

Violation ID: SBD-VI0-D8CC9F3F

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-blender-with-grinder-bx4000/...>

BLACK+DECKER 12 Box Fan (FB1220-B5)

-23.3% below MAP (moderate (10-25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 99.00 **Brand Store MAP:** AED 129.00

Violation ID: SBD-VI0-98CCF78E

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-box-desk-fan-fb1220-12/p/1426532/...>

BLACK+DECKER 1800W Multicyclonic Vacuum Cleaner (VM1880-B5)

-23.0% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 249.00 **Brand Store MAP:** AED 323.50

Violation ID: SBD-VI0-B903E397

Listing URL: <https://uae.microless.com/product/black-decker-vm-series-1800w-2-5l-vaccum-cleaner-bagless...>

BLACK+DECKER 1800W Multicyclonic Vacuum Cleaner (VM1880-B5)

-23.0% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 249.00 **Brand Store MAP:** AED 323.50

Violation ID: SBD-VI0-E1616B4E

Listing URL: <https://ecityuae.ae/products/black-decker-vm1880-b5-multicyclonic-vacuum-cleaner-1600w-2-5...>

STANLEY Stanley 15Mm 10Mm Metric Hex Key Set 10 Pc (0-69-253)

-22.9% below MAP (moderate (10-25%))

Seller: FEPY (FEPY) **Advertised Price:** AED 27.00 **Brand Store MAP:** AED 35.00

Violation ID: SBD-VI0-FC5846E7

Listing URL: [https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:20...](https://www.google.com/search?ibp=oshop&q=Stanley+socket+set+UAE&prds=productid:20...)

BLACK+DECKER Kitchen Robot Deluxe 400W Fp Blender Mincer Grinder Black Color (KR43-B5)

-22.9% below MAP (moderate (10-25%))

Seller: nanjingxiaoximijianzhugongchengyouxiangongsi (Noon.com) **Advertised Price:** AED 445.55

Brand Store MAP: AED 577.56 **Violation ID:** SBD-VI0-344F5E3E

Listing URL: <https://www.noon.com/uae-en/black-and-decker-5-in-1-food-processor-with-33-functions-1-2-l...>

BLACK+DECKER 30L Air Humidifier (HM3000-B5)

-22.9% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 138.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-21D159BE

Listing URL: <https://uae.microless.com/product/black-decker-3-0l-compact-ultrasonic-air-humidifier-for-...>

BLACK+DECKER 125Mm Random Orbit Sander (G650)

-22.8% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 109.00 **Brand Store MAP:** AED 141.24

Violation ID: SBD-VI0-3C964AE5

Listing URL: <https://uae.sharafdg.com/product/black-decker-g650-b5-100mm-115mm-angle-grinder-650w/...>

BLACK+DECKER 8 10 Cup Coffee Maker (DCM750S-B5)

-22.5% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 69.00 **Brand Store MAP:** AED 89.00

Violation ID: SBD-VI0-6DF1C22E

Listing URL: <https://uae.sharafdg.com/product/black-decker-coffee-maker/...>

DeWALT 18V XR 4.0Ah Li-Ion Battery (DCB182-XJ)

-22.2% below MAP (moderate (10-25%))

Seller: Speedex Tools (Speedex Tools) **Advertised Price:** AED 249.00

Brand Store MAP: AED 320.00 **Violation ID:** SBD-VI0-B11AE6CA

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:32...](https://www.google.com/search?ibp=oshop&q=DeWalt+18V+battery+UAE&prds=catalogid:32...)

BLACK+DECKER 12L Oven Aerofry Accessories (AOF100-B5)

-22.0% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 350.12 **Brand Store MAP:** AED 449.00

Violation ID: SBD-VI0-D06AC33F

Listing URL: <https://uae.sharafdg.com/product/black-decker-digital-air-fryer-aof100-b5/...>

BLACK+DECKER 2000W Contact Grill 1800 Rotation Detachable Plates (CG2000-B5)

-21.8% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 210.32 **Brand Store MAP:** AED 269.00

Violation ID: SBD-VI0-AF3BB27C

Listing URL: <https://uae.sharafdg.com/product/black-decker-contact-grill-cg2000b5/...>

POWERSERIES+™ 20V MAX* Cordless Stick Vacuum Kit, Gray & Orange

-21.7% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 452.81 **Brand Store MAP:** AED 578.36

Violation ID: SBD-VI0-F6E990EE

Listing URL: <https://uae.microless.com/product/black-decker-powerseries-18v-max-cordless-stick-vacuum-w...>

BLACK+DECKER Multievo Multi Tool Impact Driver Attachment 8 Accessories (MTIM3-XJ)

-21.5% below MAP (moderate (10–25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 148.84

Brand Store MAP: AED 189.52 **Violation ID:** SBD-VI0-85126D52

Listing URL: <https://www.amazon.ae/Multi-Evo-Multitool-Attachment-Screwdriving-Fastening/dp/B009X6LIZ8...>

BLACK+DECKER 1600W Steam Iron Ceramic Soleplate (X1575-B5)

-21.3% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 59.00 **Brand Store MAP:** AED 75.00

Violation ID: SBD-VI0-9D7D368E

Listing URL: <https://ecityuae.ae/products/black-decker-x1575-b5-steam-iron-with-nonstick-soleplate-1600...>

BLACK+DECKER 400W Blender 1 Mill And Extra Blender Jar (BX430J-B5)

-20.8% below MAP (moderate (10–25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 159.00 **Brand Store MAP:** AED 200.66

Violation ID: SBD-VI0-8BB62691

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-blender-bx430jb5-400w/p/1583854/...>

SUMMITSERIES™ select Cordless Stick Vacuum, Pet

-20.8% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 1,069.00 **Brand Store MAP:** AED 1,349.56

Violation ID: SBD-VI0-38214179

Listing URL: <https://ecityuae.ae/products/black-decker-cordless-stick-vacuum-digital-motor-21-6v-86wh-b...>

BLACK+DECKER 06 Ltr Rice Cooker Glass Lid (RC650-B5)

-20.8% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 79.00 **Brand Store MAP:** AED 99.75

Violation ID: SBD-VI0-1BE2FF36

Listing URL: <https://ecityuae.ae/products/black-decker-rc650-b5-rice-cooker-0-6l-350w-white...>

STANLEY 27Pc 12 Sq Dr 12Pt Socket Set Met (86-477)

-20.7% below MAP (moderate (10-25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 186.30

Brand Store MAP: AED 235.00 **Violation ID:** SBD-VI0-DA742FC2

Listing URL: https://www.amazon.ae/generic-ANASTANQW150-Stanley-Socket-86-477/dp/B0FR5CLG6P/ref=sr_1_10...

STANLEY Stanley 373W Bench Grinder 152 Mm (STGB3715)

-20.7% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 475.00 **Brand Store MAP:** AED 599.00

Violation ID: SBD-VI0-EE40AE24

Listing URL: <https://uae.microless.com/product/stanley-power-tool-corded-1-2hp-373w-6-152mm-bench-grind...>

BLACK+DECKER 3 1 Sandwich Grill Waffle Maker (TS2130-B5)

-20.7% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 129.00 **Brand Store MAP:** AED 162.75

Violation ID: SBD-VI0-0CABDA47

Listing URL: <https://ecityuae.ae/products/black-decker-3-in-1-interchangeable-780w-ts2130-b5-grill-waff...>

DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)

-20.3% below MAP (moderate (10-25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 235.00

Brand Store MAP: AED 295.00 **Violation ID:** SBD-VI0-792267C2

Listing URL: https://www.amazon.ae/Dewalt-Spare-Battery-Li-Ion-DCB183-XJ/dp/B00EQCFYWM/ref=sr_1_3?keywo...

BLACK+DECKER 17L Concealed Coil Kettle Promo (JC70-B5)

-20.2% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 79.00 **Brand Store MAP:** AED 99.00

Violation ID: SBD-VI0-42B9193B

Listing URL: <https://ecityuae.ae/products/black-decker-concealed-coil-kettle-white-1-7-litres-jc70-b5...>

BLACK+DECKER 2200W Mpp Steam Iron Ceramic Soleplate (X2050-B5)

-20.2% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 99.00 **Brand Store MAP:** AED 124.00

Violation ID: SBD-VI0-CACAF619

Listing URL: <https://ecityuae.ae/products/black-decker-x2050-b5-steam-iron-with-ceramic-soleplate-2200w...>

BLACK+DECKER 108V 20Ah Cordless Dustbuster Hand Vacuum (DVA320J-B5)

-20.1% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 175.00 **Brand Store MAP:** AED 219.00

Violation ID: SBD-VI0-7B637FA4

Listing URL: <https://uae.sharafdg.com/product/black-decker-14-4v-flexi-dustbuster-cordless-hand-vacuum-...>

BLACK+DECKER 400W 15L Blender Grinder Mill 10L Extra Jar (BX365J-B5)

-20.1% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 119.00 **Brand Store MAP:** AED 149.00

Violation ID: SBD-VI0-4EF75D5D

Listing URL: <https://uae.microless.com/product/black-decker-400w-blander-with-2-x-blender-jar-grinder-m...>

BLACK+DECKER Kitchen Robot Deluxe 400W Fp Blender Mincer Grinder Black Color (KR43-B5)

-20.0% below MAP (moderate (10-25%))

Seller: peiqi (Noon.com) **Advertised Price:** AED 462.05 **Brand Store MAP:** AED 577.56

Violation ID: SBD-VI0-94E8B972

Listing URL: <https://www.noon.com/uae-en/black-and-decker-5-in-1-food-processor-with-33-functions-1-2-l...>

BLACK+DECKER 700W Food Processor 36 Functions Ss Body (FX1050-B5)

-20.0% below MAP (moderate (10-25%))

Seller: peijian (Noon.com) **Advertised Price:** AED 1,033.20 **Brand Store MAP:** AED 1,291.50

Violation ID: SBD-VI0-8087855A

Listing URL: <https://www.noon.com/uae-en/black-and-decker-600w-1-5l-4in1-food-processor-blender-jar-and...>

BLACK+DECKER 1000W Stand Mixer (SM1000-B5)

-20.0% below MAP (moderate (10-25%))

Seller: baihuo3 (Noon.com) Advertised Price: AED 739.46 Brand Store MAP: AED 924.33

Violation ID: SBD-VI0-8BF3F0D4

Listing URL: <https://www.noon.com/uae-en/black-decker-kitchen-stand-mixer-machine-1000w-power-4l-large-...>

BLACK+DECKER 500W Vertical Dual Blade Chopper (FC300-B5)

-20.0% below MAP (moderate (10-25%))

Seller: peiqi (Noon.com) Advertised Price: AED 389.21 Brand Store MAP: AED 486.51

Violation ID: SBD-VI0-D7BDA68F

Listing URL: <https://www.noon.com/uae-en/black-and-decker-500w-0-5l-vertical-glass-chopper-mincer-bowl-...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115JL-GB)

-19.9% below MAP (moderate (10-25%))

Seller: noon.com (Noon.com) Advertised Price: AED 108.15 Brand Store MAP: AED 135.00

Violation ID: SBD-VI0-AC35421F

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker vacuum UAE&prds=catalog...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+vacuum+UAE&prds=catalog...)

BLACK+DECKER 1600W Multicyclonic Vacuum Cleaner (VM1680-B5)

-19.4% below MAP (moderate (10-25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) Advertised Price: AED 189.00

Brand Store MAP: AED 234.45 Violation ID: SBD-VI0-0075F7D9

Listing URL: <https://www.amazon.ae/Multi-Cyclonic-Bagless-Canister-Filtration-VM1680-B5/dp/B07MWDJMY2/r...>

BLACK+DECKER 400W 10L Blender Grinder Mill Extra Blender Jar (BX365PR-B5)

-19.4% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 129.00 **Brand Store MAP:** AED 160.00

Violation ID: SBD-VI0-FF05CFA5

Listing URL: <https://ecityuae.ae/products/black-decker-400w-1-0l-blender-with-2-x-blender-jars-grinder-...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115JL-GB)

-19.3% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 109.00 **Brand Store MAP:** AED 135.00

Violation ID: SBD-VI0-75CAF375

Listing URL: <https://uae.sharafdg.com/product/black-decker-steam-mop-1300w-white-fsm13e1/...>

BLACK+DECKER 3.6V Lithium-Ion Dustbuster Hand Vacuum (NVC115JL)

-19.3% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 109.00 **Brand Store MAP:** AED 135.00

Violation ID: SBD-VI0-FCFA74D3

Listing URL: <https://ecityuae.ae/products/black-decker-nvc115jl-b5-3-6v-hand-vacuum...>

BLACK+DECKER 1750W Steam Iron (X1600-B5)

-18.0% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 89.00 **Brand Store MAP:** AED 108.50

Violation ID: SBD-VI0-682EA5A2

Listing URL: <https://uae.microless.com/product/black-decker-1750w-steam-iron-ceramic-coated-soleplate-w...>

BLACK+DECKER 18V Cordless Powerseries Extreme Stick Vacuum Powerconnect System (BHFEV182C-GB)

-17.9% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 565.73 **Brand Store MAP:** AED 689.00

Violation ID: SBD-VI0-49D5031B

Listing URL: <https://uae.sharafdg.com/product/black-decker-36v-floor-extension-stick-vaccum-cleaner-blu...>

Screwdriver Bit Set, 42-Piece

-17.6% below MAP (moderate (10–25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 85.78

Brand Store MAP: AED 104.07 **Violation ID:** SBD-VI0-D7F46877

Listing URL: https://www.amazon.ae/Black-Decker-Screwdriver-42-Piece-BDA42SD/dp/B01LYHWMME/ref=sr_1_88_...

BLACK+DECKER 3 Tier Food Steamer (HS6000-B5)

-17.3% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 131.12 **Brand Store MAP:** AED 158.50

Violation ID: SBD-VI0-959C8A03

Listing URL: <https://uae.sharafdg.com/product/black-decker-3-tier-food-steamer-hs6000/...>

DeWALT 18V XR Brushless 125mm Angle Grinder Bare Tool (DCG405N)

-17.2% below MAP (moderate (10–25%))

Seller: Motolux.ua (Motolux.ua) **Advertised Price:** AED 579.00 **Brand Store MAP:** AED 699.00

Violation ID: SBD-VI0-929CEAFB

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt DCG405 UAE&prds=catalogid:5147571...>

BLACK+DECKER 2000W Horizontal Fan Heater (HX230-B5)

-17.1% below MAP (moderate (10-25%))

Seller: WishMaster (Noon.com) **Advertised Price:** AED 148.00 **Brand Store MAP:** AED 178.55

Violation ID: SBD-VI0-FB2B4BB5

Listing URL: <https://www.noon.com/uae-en/black-decker-2400w-horizontal-fan-heater-white-hx230-b5/p/Z2EA...>

BLACK+DECKER 9L Toaster Oven Double Glass (TRO9DG-B5)

-17.0% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 149.00 **Brand Store MAP:** AED 179.50

Violation ID: SBD-VI0-65A9E766

Listing URL: <https://ecityuae.ae/products/black-decker-electric-oven-9l-800w-90-230deg-temp-setting-dou...>

BLACK+DECKER 17L Stainless Steel Kettle Promo (JC450-B5)

-16.7% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 89.25 **Brand Store MAP:** AED 107.12

Violation ID: SBD-VI0-DE8FCA17

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-kettle-jc450/...>

BLACK+DECKER 2400W Mpp Steam Iron Auto Shutoff And Ceramic Soleplate (X2150-B5)

-16.7% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 125.00 **Brand Store MAP:** AED 150.00

Violation ID: SBD-VI0-DB0B042C

Listing URL: <https://uae.microless.com/product/black-decker-2400w-steam-iron-with-ceramic-soleplate-aut...>

DeWALT Dewalt 18V Xr Brushless 125Mm Angle Grinder 2 X 5Ah (DCG405P2-GB)

-16.4% below MAP (moderate (10-25%))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 1,337.00

Brand Store MAP: AED 1,599.00 **Violation ID:** SBD-VI0-8E0039B8

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt DCG405 UAE&prds=catalogid:1476852...>

BLACK+DECKER 30 Ltr Microwave Oven Grill Lifestyle Mirror Finish (MZ30PGSS-B5)

-16.0% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 419.00 **Brand Store MAP:** AED 499.00

Violation ID: SBD-VI0-4F919601

Listing URL: <https://uae.microless.com/product/black-decker-30l-lifestyle-combination-microwave-oven-wi...>

BLACK+DECKER 480W 10Mm Hammer Drill (HD4810)

-15.9% below MAP (moderate (10-25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 95.00 **Brand Store MAP:** AED 113.00

Violation ID: SBD-VI0-4CC5BE08

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-hammer-drill-hd4810b5-480w/p/971579/...>

BLACK+DECKER 1100W Dry Iron (F150-B5)

-15.9% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 79.00 **Brand Store MAP:** AED 93.89

Violation ID: SBD-VI0-59D163EC

Listing URL: <https://uae.microless.com/product/black-decker-dry-iron-with-spray-function-2-years-warran...>

BLACK+DECKER Twin Pole Garment Steamer (GST2400-B5)

-15.7% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 269.00 **Brand Store MAP:** AED 319.00

Violation ID: SBD-VI0-B3E38AF6

Listing URL: <https://ecityuae.ae/products/black-decker-twin-pole-garment-steamer-2400w-white-gst2400-b5...>

BLACK+DECKER Twin Pole Garment Steamer (GST2400-B5)

-15.7% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 269.00 **Brand Store MAP:** AED 319.00

Violation ID: SBD-VI0-FC0B1B42

Listing URL: <https://uae.microless.com/product/black-and-decker-2400w-1-5l-upright-garment-steamer-35gm...>

BLACK+DECKER 600W Food Processor 29 Functions (FX650-B5)

-15.5% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 202.00 **Brand Store MAP:** AED 239.00

Violation ID: SBD-VI0-D722CA93

Listing URL: <https://uae.sharafdg.com/product/black-decker-6-in-1-food-processor-set/...>

BLACK+DECKER 72V 15Ah Wet And Dry Cordless Dustbuster Hand Vacuum Accessories And Charge Base (WDC215WA-GB)

-15.3% below MAP (moderate (10–25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 211.00

Brand Store MAP: AED 249.00 **Violation ID:** SBD-VI0-95AF477B

Listing URL: <https://www.amazon.ae/WDC215WA-QW-Lithium-Ion-Cordless-Dustbuster-Handheld/dp/B08GQCZMX2/r...>

BLACK+DECKER 72V 15Ah Wet And Dry Cordless Dustbuster Hand Vacuum Accessories And Charge Base (WDC215WA-GB)

-15.3% below MAP (moderate (10–25%))

Seller: Amazon (Amazon.ae) **Advertised Price:** AED 211.00 **Brand Store MAP:** AED 249.00

Violation ID: SBD-VI0-FC3C52C0

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker vacuum UAE&prds=catalog...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+vacuum+UAE&prds=catalog...)

BLACK+DECKER 1600W Multicyclonic Vacuum Cleaner (VM1680-B5)

-15.1% below MAP (moderate (10–25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 199.00 **Brand Store MAP:** AED 234.45

Violation ID: SBD-VI0-8286EAF6

Listing URL: <https://gcc.luluhypermarket.com/en-ae/black-decker-vacuum-cleaner-vm1680-1400w/p/1425944/...>

DeWALT Dewalt 750W 13Mm Percussion Drill (DWD024K-B5)

-15.1% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 310.00 **Brand Store MAP:** AED 365.00

Violation ID: SBD-VI0-C98D0657

Listing URL: <https://uae.sharafdg.com/product/dewalt-13mm-percussion-drill-dwd024k/...>

BLACK+DECKER 30L Wet Dry Drum Vacuum Cleaner 1400W Stainless Steel Tank (WV1450-B5)

-15.0% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 339.00 **Brand Store MAP:** AED 399.00

Violation ID: SBD-VI0-A25C79D8

Listing URL: <https://uae.sharafdg.com/product/black-decker-vacuum-cleaner-wv1450b5/...>

BLACK+DECKER Travel Kettle (TR250JA)

-15.0% below MAP (moderate (10–25%))

Seller: nanjingxiaoximijianzhugongchengyouxiangongsi (Noon.com) **Advertised Price:** AED 270.83

Brand Store MAP: AED 318.62 **Violation ID:** SBD-VI0-55F50048

Listing URL: <https://www.noon.com/uae-en/black-and-decker-travel-kettle-white-tr250ja-2-years-warranty/...>

BLACK+DECKER 30L Wet Dry Drum Vacuum Cleaner 1400W Stainless Steel Tank (WV1450-B5)

-15.0% below MAP (moderate (10–25%))

Seller: homecentre.com (homecentre.com) **Advertised Price:** AED 339.00

Brand Store MAP: AED 399.00 **Violation ID:** SBD-VI0-92AB6120

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker vacuum UAE&prds=catalog...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+vacuum+UAE&prds=catalog...)

DeWALT 18V XR Brushless 125mm Angle Grinder Bare Tool (DCG405N)

-14.9% below MAP (moderate (10–25%))

Seller: eBay (eBay) **Advertised Price:** AED 594.94 **Brand Store MAP:** AED 699.00

Violation ID: SBD-VI0-4333BA7E

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt DCG405 UAE&prds=catalogid:8455552...](https://www.google.com/search?ibp=oshop&q=DeWalt+DCG405+UAE&prds=catalogid:8455552...)

STANLEY 18 Tool Bag (1-93-950)

-14.6% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 205.00 **Brand Store MAP:** AED 240.00

Violation ID: SBD-VI0-B6DAA5D3

Listing URL: <https://uae.microless.com/product/stanley-tool-bag-18-inch-fatmax-1-93-950-b000oologg/...>

BLACK+DECKER 400W Multifunction Glass Chopper (GC430-B5)

-14.4% below MAP (moderate (10-25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 119.00 **Brand Store MAP:** AED 139.00

Violation ID: SBD-VI0-44D04DC7

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-vertical-chopper-with-glass-bowl-400-w-g...>

STANLEY Stanley 152Mm Long Nose Plier (0-84-101)

-14.3% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 30.00 **Brand Store MAP:** AED 35.00

Violation ID: SBD-VI0-CD54FDBB

Listing URL: <https://uae.sharafdg.com/product/stanley-152mm-long-nose-plier-0-84-101/...>

BLACK+DECKER 2400W Mpp Steam Iron Auto Shutoff And Ceramic Soleplate (X2450-B5)

-13.8% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 94.01 **Brand Store MAP:** AED 109.00

Violation ID: SBD-VI0-E8AB5D08

Listing URL: <https://uae.sharafdg.com/product/black-decker-ceramic-steam-iron-x2450b5/...>

BLACK+DECKER 2 Slice Cool Touch Toaster 750W (ET125-B5)

-13.4% below MAP (moderate (10-25%))

Seller: Microless (Microless) **Advertised Price:** AED 113.75 **Brand Store MAP:** AED 131.38

Violation ID: SBD-VI0-87EEF2FD

Listing URL: <https://uae.microless.com/product/black-decker-750w-2-slice-cool-touch-bread-toaster-white...>

BLACK+DECKER 2000W Vertical Fan Heater (HX310-B5)

-13.1% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 168.00 **Brand Store MAP:** AED 193.22

Violation ID: SBD-VI0-586D3489

Listing URL: <https://uae.microless.com/product/black-decker-2000w-220-240v-vertical-fan-heater-50-60hz-...>

BLACK+DECKER 1300W Epp 10 1 Steam Mop (FSMH13E10-B5)

-13.1% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 299.00 **Brand Store MAP:** AED 344.00

Violation ID: SBD-VI0-1B231C9E

Listing URL: <https://uae.microless.com/product/black-decker-10-in-1-steam-mop-1300w-350ml-capacity-supe...>

STANLEY 18 Tool Bag (1-93-950)

-12.9% below MAP (moderate (10–25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 209.00

Brand Store MAP: AED 240.00 **Violation ID:** SBD-VI0-1197CF72

Listing URL: https://www.amazon.ae/St Stanley-Tool-Fatmax-1-93-950-T-shirt/dp/B000OOLQOQ/ref=sr_1_13?dib=e...

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-12.8% below MAP (moderate (10–25%))

Seller: Kewalrams.com (Kewalrams) **Advertised Price:** AED 391.37 **Brand Store MAP:** AED 449.00

Violation ID: SBD-VI0-BEF31C8D

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...>

BLACK+DECKER 650W Glass Blender (BX650G-B5)

-12.6% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 156.52 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-2EBAD466

Listing URL: <https://uae.sharafdg.com/product/black-decker-blender-bx650g-b5/...>

BLACK+DECKER 16 Wall Fan (FW1620-B5)

-12.6% below MAP (moderate (10-25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 139.00 **Brand Store MAP:** AED 159.00

Violation ID: SBD-VI0-F285AF34

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-wall-fan-fw1620b5-16inch/p/1267473/...>

BLACK+DECKER 2000W Vertical Fan Heater (HX310-B5)

-12.5% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 169.00 **Brand Store MAP:** AED 193.22

Violation ID: SBD-VI0-EBAA68E5

Listing URL: <https://uae.sharafdg.com/product/black-decker-vertical-fan-heater-hx310/...>

BLACK+DECKER Citrus Juicer (CJ675-B5)

-12.4% below MAP (moderate (10-25%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 69.00 **Brand Store MAP:** AED 78.75

Violation ID: SBD-VI0-E7EE5A0B

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-25-w-juicer-with-600ml-juicing-capacity-...>

BLACK+DECKER 72V 15Ah Wet And Dry Cordless Dustbuster Hand Vacuum Accessories And Charge Base (WDC215WA-GB)

-12.4% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 218.00 **Brand Store MAP:** AED 249.00

Violation ID: SBD-VI0-8DCA8124

Listing URL: <https://uae.sharafdg.com/product/black-decker-3-6v-lithium-ion-wet-and-dry-cordless-dustbu...>

BLACK+DECKER Grand Digital Aerofry (AF700-B5)

-12.4% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 244.52 **Brand Store MAP:** AED 279.00

Violation ID: SBD-VI0-D48D5E75

Listing URL: <https://uae.sharafdg.com/product/black-decker-air-fryer-af700-b5/...>

BLACK+DECKER Citrus Juicer (CJ675-B5)

-12.4% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 69.00 **Brand Store MAP:** AED 78.75

Violation ID: SBD-VI0-1D683F03

Listing URL: <https://ecityuae.ae/products/black-decker-citrus-juicer-600-ml-cj675-b5...>

BLACK+DECKER 12L Oven Aerofry Accessories (AOF100-B5)

-12.2% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 394.00 **Brand Store MAP:** AED 449.00

Violation ID: SBD-VI0-1F92BB91

Listing URL: <https://uae.microless.com/product/black-decker-deep-fryer-12l-aof100-b5/...>

BLACK+DECKER Garment Steamer Ironing Board 1950W (GST1820-B5)

-12.1% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 175.00 **Brand Store MAP:** AED 199.00

Violation ID: SBD-VI0-8B51B00E

Listing URL: <https://ecityuae.ae/products/black-decker-garment-steamer-1950-w-1-8-l-blue-gst1820-b5...>

BLACK+DECKER 2 Slice Cool Touch Toaster 750W (ET125-B5)

-12.1% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 115.50 **Brand Store MAP:** AED 131.38

Violation ID: SBD-VI0-42E853F4

Listing URL: <https://uae.microless.com/product/black-decker-750w-2-slice-cool-touch-bread-toaster-adjus...>

BLACK+DECKER 400W Stick Blender Accessories (SB4000-B5)

-12.0% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 113.52 **Brand Store MAP:** AED 129.00

Violation ID: SBD-VI0-73DF6CFF

Listing URL: <https://uae.sharafdg.com/product/black-and-decker-800ml-4in1-blender-with-chopper-white-sb...>

BLACK+DECKER 900W 12 Cup Programmable Coffee Maker (DCM85-B5)

-12.0% below MAP (moderate (10–25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 113.52 **Brand Store MAP:** AED 129.00

Violation ID: SBD-VI0-24BBBAD9

Listing URL: <https://uae.sharafdg.com/product/black-decker-coffee-maker-dcm85b5/...>

DeWALT 18V XR Brushless Compact Hammer Drill Driver Bare Unit in TSTAK (DCD805NT)

-11.9% below MAP (moderate (10–25%))

Seller: Amazon (Amazon.ae) **Advertised Price:** AED 836.99 **Brand Store MAP:** AED 950.00

Violation ID: SBD-VI0-A44EA3AF

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt DCD805 UAE&prds=catalogid:1720125...>

STANLEY Heavy Duty Tool Bag Backpack Wheels (1-79-215)

-11.6% below MAP (moderate (10–25%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 223.90

Brand Store MAP: AED 253.30 **Violation ID:** SBD-VI0-35C02876

Listing URL: https://www.amazon.ae/STANLEY-1-79-215-Fatmax-Backpack-Wheels/dp/B004Y4YNBK/ref=sr_1_6?dib...

BLACK+DECKER 144V 20Ah Cordless Dustbuster Pivot Hand Vacuum Charging Base (PV1420L-B5)

-11.4% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 265.00 **Brand Store MAP:** AED 299.00

Violation ID: SBD-VI0-6B6A5291

Listing URL: <https://ecityuae.ae/products/black-decker-cordless-handheld-portable-vacuum-cleaner-14-4-v...>

BLACK+DECKER 108V 15Ah 162Wh Dustbuster Hand Vac Wet Dry Gen 95 (WDA315J-B5)

-11.2% below MAP (moderate (10–25%))

Seller: ECity (ECity) **Advertised Price:** AED 159.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-E043F8D3

Listing URL: <https://ecityuae.ae/products/black-decker-handheld-portable-vacuum-10-8v-1-5ah-wet-dry-whi...>

BLACK+DECKER 600W Glass Blender 2 Mills (BX600G-B5)

-11.2% below MAP (moderate (10-25%))

Seller: ECity (ECity) **Advertised Price:** AED 159.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-EA87FEB3

Listing URL: <https://ecityuae.ae/products/black-decker-smoothie-maker-blender-1500ml-bx600g-b5...>

BLACK+DECKER 108V 15Ah 162Wh Dustbuster Hand Vac Wet Dry Gen 95 (WDA315J-B5)

-11.2% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 159.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-D0F49BB3

Listing URL: <https://uae.sharafdg.com/product/black-decker-wda315jb5-wet-dry-dustbuster/...>

BLACK+DECKER 108V 25Ah Cordless Dustbuster Hand Vacuum Pet Powered Brush And Charging Base (DVJ325BFSP-GB)

-11.0% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 399.00 **Brand Store MAP:** AED 448.38

Violation ID: SBD-VI0-5EA47550

Listing URL: <https://uae.sharafdg.com/product/black-decker-2in1-cordless-pet-dustbuster-hand-floor-vacu...>

BLACK+DECKER 1600W Multicyclonic Vacuum Cleaner (VM1680-B5)

-10.9% below MAP (moderate (10-25%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 209.00 **Brand Store MAP:** AED 234.45

Violation ID: SBD-VI0-4388C4B3

Listing URL: <https://uae.sharafdg.com/product/black-decker-cylinder-vaccum-cleaner-vm1680b5/...>

DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)

-10.2% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 265.00 **Brand Store MAP:** AED 295.00

Violation ID: SBD-VI0-315E55CD

Listing URL: <https://uae.microless.com/product/dewalt-spare-battery-18v-20ah-xr-li-ion-dcb183-xj/...>

BLACK+DECKER 2000W Contact Grill 1800 Rotation Detachable Plates (CG2000-B5)

-10.2% below MAP (moderate (10–25%))

Seller: Microless (Microless) **Advertised Price:** AED 241.50 **Brand Store MAP:** AED 269.00

Violation ID: SBD-VI0-5ED9C7FC

Listing URL: <https://uae.microless.com/product/black-decker-2000w-family-health-grill-2-year-warranty-b...>

DeWALT Dewalt 750W 13Mm Percussion Drill (DWD024K-B5)

-9.9% below MAP (minor (1–10%))

Seller: Microless (Microless) **Advertised Price:** AED 329.00 **Brand Store MAP:** AED 365.00

Violation ID: SBD-VI0-51DEBFA8

Listing URL: <https://uae.microless.com/product/dewalt-750w-13mm-percussion-drill-with-variable-speed-sw...>

BLACK+DECKER 2800W Steam Iron Auto Shutoff And Anodized Soleplate (X2800-B5)

-9.8% below MAP (minor (1–10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 134.00 **Brand Store MAP:** AED 148.50

Violation ID: SBD-VI0-CEE4E8B1

Listing URL: <https://uae.sharafdg.com/product/black-decker-steam-iron-2800-watts-x2800-b5/...>

BLACK+DECKER 1300W Epp 10 1 Steam Mop (FSMH13E10-B5)

-9.6% below MAP (minor (1-10%))

Seller: FirstCry.ae (FirstCry) **Advertised Price:** AED 311.02 **Brand Store MAP:** AED 344.00

Violation ID: SBD-VI0-4173495B

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

BLACK+DECKER 2400W Mpp Steam Iron Auto Shutoff And Ceramic Soleplate (X2450-B5)

-9.2% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 99.00 **Brand Store MAP:** AED 109.00

Violation ID: SBD-VI0-0858D2A5

Listing URL: <https://ecityuae.ae/products/black-decker-mpp-steam-iron-with-auto-shutoff-and-ceramic-sol...>

BLACK+DECKER 2400W Twin Pole Garment Steamer (GSTD2450-B5)

-9.1% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 328.13 **Brand Store MAP:** AED 361.00

Violation ID: SBD-VI0-FD8E2B1A

Listing URL: <https://uae.microless.com/product/black-decker-double-pole-garment-steamer-2400w-2l-tank-1...>

BLACK+DECKER 1.1kg / 2.5L Aerofry Manual Air Fryer (AF150-B5)

-9.1% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 199.00 **Brand Store MAP:** AED 219.00

Violation ID: SBD-VI0-33DC0121

Listing URL: <https://ecityuae.ae/products/black-decker-blender-air-fryer-3500ml...>

BLACK+DECKER 108V 25Ah Cordless Dustbuster Hand Vacuum Pet Powered Brush And Charging Base (DVJ325BFSP-GB)

-8.8% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 409.00 **Brand Store MAP:** AED 448.38

Violation ID: SBD-VI0-615C5500

Listing URL: <https://uae.microless.com/product/black-decker-10-8v-27w-li-ion-cordless-smart-tech-pet-du...>

BLACK+DECKER 500W Vertical Dual Blade Chopper (FC300-B5)

-8.6% below MAP (minor (1-10%))

Seller: TUSHICHENG (Noon.com) **Advertised Price:** AED 444.81 **Brand Store MAP:** AED 486.51

Violation ID: SBD-VI0-A7976546

Listing URL: <https://www.noon.com/uae-en/black-and-decker-500w-0-5l-vertical-glass-chopper-mincer-bowl-...>

BLACK+DECKER 250W Juice Extractor (JE250-B5)

-8.5% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 209.00 **Brand Store MAP:** AED 228.43

Violation ID: SBD-VI0-95840632

Listing URL: <https://uae.sharafdg.com/product/black-decker-juice-extractor-je250b5/...>

BLACK+DECKER 36V Cordless Powerseries Extreme Stick Vacuum Removable Battery (BHFEV362D-GB)

-8.4% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 998.55 **Brand Store MAP:** AED 1,090.00

Violation ID: SBD-VI0-38441E13

Listing URL: <https://uae.microless.com/product/black-decker-36v-4-in-1-li-ion-cordless-power-series-ext...>

BLACK+DECKER 650W Glass Blender (BX650G-B5)

-7.8% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 165.00

Brand Store MAP: AED 179.00 **Violation ID:** SBD-VI0-28228608

Listing URL: https://www.amazon.ae/Decker-Premium-Blender-BX650G-B5-Warranty/dp/B07QQ7J6KQ/ref=sr_1_8?d...

BLACK+DECKER 600W Glass Blender 2 Mills (BX600G-B5)

-7.8% below MAP (minor (1-10%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 165.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-6C1A9420

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-glass-blender-with-glass-jar-mincer-and-...>

DeWALT 18V XR 5.0Ah Li-Ion Battery (DCB184-XJ)

-7.8% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 355.01 **Brand Store MAP:** AED 385.00

Violation ID: SBD-VI0-DDCF9D70

Listing URL: <https://uae.microless.com/product/dewalt-dcb184-18v-5ah-xr-li-ion-battery-pack-black-yello...>

BLACK+DECKER 400W Stick Blender Accessories (SB4000-B5)

-7.8% below MAP (minor (1-10%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 119.00 **Brand Store MAP:** AED 129.00

Violation ID: SBD-VI0-0AFFEE8D

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-hand-blender-sb4000-400-w-chopper-whisk/...>

BLACK+DECKER 400W Juice Extractor (JE400)

-7.7% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 119.01 **Brand Store MAP:** AED 129.00

Violation ID: SBD-VI0-07C80097

Listing URL: <https://uae.sharafdg.com/product/black-decker-je400-juice-extractor/...>

BLACK+DECKER 1750W Steam Iron (X1600)

-7.7% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 78.00 **Brand Store MAP:** AED 84.55

Violation ID: SBD-VI0-EADB7847

Listing URL: <https://uae.sharafdg.com/product/black-decker-x1600-steam-iron/...>

BLACK+DECKER 2000W Horizontal Fan Heater (HX230-B5)

-7.6% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 165.00 **Brand Store MAP:** AED 178.55

Violation ID: SBD-VI0-2AD7C078

Listing URL: <https://uae.microless.com/product/black-decker-2400w-220-240v-horizontal-fan-heater-50-60h...>

BLACK+DECKER 17L Stainless Steel Kettle Promo (JC450-B5)

-7.6% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 99.00 **Brand Store MAP:** AED 107.12

Violation ID: SBD-VI0-B3E94197

Listing URL: <https://ecityuae.ae/products/black-decker-1-7-litre-concealed-coil-stainless-steel-kettle-...>

BLACK+DECKER 2000W Horizontal Fan Heater (HX230-B5)

-7.6% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 165.00 **Brand Store MAP:** AED 178.55

Violation ID: SBD-VI0-6B567271

Listing URL: <https://uae.sharafdg.com/product/black-decker-vertical-fan-heater-hx230/...>

BLACK+DECKER 1400W Circular Saw (CS1004)

-7.5% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 308.00

Brand Store MAP: AED 332.86 **Violation ID:** SBD-VI0-EE57E40A

Listing URL: https://www.amazon.ae/Decker-Sierra-Circular-Cutting-Orange/dp/B07G9WGM7V/ref=sr_1_27?dib=...

DeWALT 18V XR 5.0Ah Li-Ion Battery (DCB184-XJ)

-7.3% below MAP (minor (1-10%))

Seller: noon.com (Noon.com) **Advertised Price:** AED 357.00 **Brand Store MAP:** AED 385.00

Violation ID: SBD-VI0-BD37D5FA

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:99...](https://www.google.com/search?ibp=oshop&q=DeWalt+18V+battery+UAE&prds=catalogid:99...)

BLACK+DECKER 1400W Circular Saw (CS1004)

-7.2% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 309.00 **Brand Store MAP:** AED 332.86

Violation ID: SBD-VI0-BB08A3CF

Listing URL: <https://uae.sharafdg.com/product/black-decker-cs1004-b5-global-circular-saw-1400w/...>

BLACK+DECKER 1300W Epp Steam Mop (FSM13E1-B5)

-7.2% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 194.00 **Brand Store MAP:** AED 209.00

Violation ID: SBD-VI0-730096B6

Listing URL: <https://uae.sharafdg.com/product/black-decker-16-2wh-lithium-ion-dustbuster-cordless-hand-...>

BLACK+DECKER 1600W Opp Steam Dry Anti Drip (X1550)

-7.2% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 64.00 **Brand Store MAP:** AED 69.00

Violation ID: SBD-VI0-0A094398

Listing URL: <https://uae.sharafdg.com/product/black-decker-x1550-steam-iron/...>

DeWALT 18V Xr Brushless Hammer Drill Driver 2 5Ah Powerstack Batteries (DCD805H2T-GB)

-7.1% below MAP (minor (1-10%))

Seller: WENOX Pool & Hardware Trading (Noon.com) **Advertised Price:** AED 1,765.00

Brand Store MAP: AED 1,899.00 **Violation ID:** SBD-VI0-85C4163A

Listing URL: <https://www.noon.com/uae-en/dewalt-dcd805h2t-qw-18v-xr-brushless-hammer-drill-driver-with-...>

BLACK+DECKER 1600W Multicyclonic Vacuum Cleaner (VM1680-B5)

-6.6% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 219.00 **Brand Store MAP:** AED 234.45

Violation ID: SBD-VI0-9B46BBB5

Listing URL: <https://ecityuae.ae/products/black-decker-canister-1600w-vm1680-b5...>

BLACK+DECKER 2800W Steam Iron Auto Shutoff And Anodized Soleplate (X2800-B5)

-6.4% below MAP (minor (1-10%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 139.00 **Brand Store MAP:** AED 148.50

Violation ID: SBD-VI0-70360BDF

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-steam-iron-x2800b5-2800w/p/1624367/...>

POWERSERIES+™ Cordless Stick Vacuum

-6.4% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 469.00

Brand Store MAP: AED 501.24 **Violation ID:** SBD-VI0-A87A260A

Listing URL: https://www.amazon.ae/BHFEA520J-Cordless-Cleaner-Handheld-Wireless/dp/B09GBDL6FJ/ref=sr_1....

BLACK+DECKER 2800W Steam Iron Auto Shutoff And Anodized Soleplate (X2800-B5)

-6.4% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 139.00 **Brand Store MAP:** AED 148.50

Violation ID: SBD-VI0-C4AF427D

Listing URL: <https://ecityuae.ae/products/black-decker-soleplate-2800w-x2800-b5...>

BLACK+DECKER 16 Wall Fan (FW1620-B5)

-6.3% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 149.00 **Brand Store MAP:** AED 159.00

Violation ID: SBD-VI0-C1E88E3E

Listing URL: <https://ecityuae.ae/products/black-decker-fw1620-b5-16-inch-3-speed-wall-fan-55w-black...>

BLACK+DECKER 2 Speed 300W Chopper (SC310-B5)

-6.0% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 79.00 **Brand Store MAP:** AED 84.00

Violation ID: SBD-VI0-03C46BF7

Listing URL: <https://uae.sharafdg.com/product/black-decker-2-speed-chopper-sc310-b5/...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)

-5.8% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 182.44

Brand Store MAP: AED 193.75 **Violation ID:** SBD-VI0-0E166125

Listing URL: <https://www.amazon.ae/Dustbuster-NVC115WA-Removable-Container-Upholstery/dp/B07L6P25GY/ref...>

STANLEY Stanley 150Mm Dynagrip Combination Plier (0-84-623)

-5.7% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 33.00 **Brand Store MAP:** AED 35.00

Violation ID: SBD-VI0-8DA1993F

Listing URL: <https://uae.sharafdg.com/product/stanley-150mm-dynagrip-combination-plier-0-84-623/...>

BLACK+DECKER 108V 15Ah 162Wh Dustbuster Hand Vac Wet Dry Gen 95 (WDA315J-B5)

-5.6% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 169.00

Brand Store MAP: AED 179.00 **Violation ID:** SBD-VI0-19AF7BFC

Listing URL: <https://www.amazon.ae/Decker-Cordless-Dustbuster-WDA315J-B5-Warranty/dp/B087QTJVQD/ref=sr...>

BLACK+DECKER 108V 15Ah 162Wh Dustbuster Hand Vac Wet Dry Gen 95 (WDA315J-B5)

-5.6% below MAP (minor (1-10%))

Seller: Lulu UAE (Lulu Hypermarket) **Advertised Price:** AED 169.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-C434F6F2

Listing URL: <https://gcc.luluhypermarket.com/en-ae/blackdecker-108v-15ah-liion-wet-dry-vacuum-cleanerfo...>

BLACK+DECKER 600W Glass Blender 2 Mills (BX600G-B5)

-5.6% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 169.00 **Brand Store MAP:** AED 179.00

Violation ID: SBD-VI0-0A314E7A

Listing URL: <https://uae.microless.com/product/black-decker-glass-blender-600w-2-year-warranty-black-si...>

BLACK+DECKER 1100W Dry Iron (F150-B5)

-5.2% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 89.00 **Brand Store MAP:** AED 93.89

Violation ID: SBD-VI0-8E93285C

Listing URL: <https://uae.sharafdg.com/product/blackdecker-irons-f150/...>

20V MAX* POWERCONNECT™ Cordless Drill and Impact Driver Combo Kit, Battery and Charger Included

-5.1% below MAP (minor (1-10%))

Seller: Amazon.ae / 3P Marketplace (Amazon.ae) **Advertised Price:** AED 512.40

Brand Store MAP: AED 539.80 **Violation ID:** SBD-VI0-59318DAF

Listing URL: https://www.amazon.ae/Black-Decker-Cordless-2-Tool-BD2KITCDDI/dp/B01R1SUEG/ref=sr_1_63?di...

BLACK+DECKER 1300W Epp Steam Mop (FSM13E1-B5)

-4.8% below MAP (minor (1-10%))

Seller: ECity (ECity) Advertised Price: AED 199.00 Brand Store MAP: AED 209.00

Violation ID: SBD-VI0-5D75190C

Listing URL: <https://ecityuae.ae/products/black-decker-steam-mop-1300w-superheated-steam-fsm13e1-b5...>

BLACK+DECKER 2000W Bagless Cyclonic Vac (VM2825-B5)

-4.7% below MAP (minor (1-10%))

Seller: ECity (ECity) Advertised Price: AED 409.00 Brand Store MAP: AED 429.00

Violation ID: SBD-VI0-0F55785E

Listing URL: <https://ecityuae.ae/products/black-decker-vm2825-b5-cyclonic-bagless-vacuum-cleaner-2000w...>

BLACK+DECKER 3.6V Lithium-Ion Dustbuster Hand Vacuum (NVC115JL)

-4.4% below MAP (minor (1-10%))

Seller: Microless (Microless) Advertised Price: AED 129.00 Brand Store MAP: AED 135.00

Violation ID: SBD-VI0-10C4F4A7

Listing URL: <https://uae.microless.com/product/black-decker-3-6v-li-ion-handheld-vacuum-dustbuster-8aw-...>

BLACK+DECKER 17L Concealed Coil Kettle Promo (JC70-B5)

-4.1% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) Advertised Price: AED 94.99 Brand Store MAP: AED 99.00

Violation ID: SBD-VI0-C868B0DF

Listing URL: <https://uae.sharafdg.com/product/black-decker-kettle-jc70/...>

DeWALT Dewalt 750W 13Mm Percussion Drill (DWD024K-B5)

-4.1% below MAP (minor (1-10%))

Seller: Sharaf DG (Sharaf DG) **Advertised Price:** AED 350.00 **Brand Store MAP:** AED 365.00

Violation ID: SBD-VI0-6F5E1328

Listing URL: <https://uae.sharafdg.com/product/dewalt-750w-13mm-percussion-drill-with-carton-box-dwd024k...>

BLACK+DECKER 30 Ltr Microwave Oven Grill Lifestyle Mirror Finish (MZ30PGSS-B5)

-4.0% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 479.00 **Brand Store MAP:** AED 499.00

Violation ID: SBD-VI0-7A010B08

Listing URL: <https://ecityuae.ae/products/black-decker-30l-900w-digital-microwave-with-grill-mirror-fin...>

BLACK+DECKER 12L Oven Aerofry Accessories (AOF100-B5)

-3.6% below MAP (minor (1-10%))

Seller: Kewalrams.com (Kewalrams) **Advertised Price:** AED 432.96 **Brand Store MAP:** AED 449.00

Violation ID: SBD-VI0-C162689C

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...>

BLACK+DECKER 1800W XL 5.6L Aerofry Air Fryer (AF575-B5)

-2.9% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 339.00 **Brand Store MAP:** AED 349.00

Violation ID: SBD-VI0-645171D9

Listing URL: <https://ecityuae.ae/products/black-decker-xl-air-fryer-1800w-7l-1-5kg-capacity-with-rapid-...>

BLACK+DECKER 36V 15Ah Cordless Dustbuster Hand Vacuum (NVC115WA-B5)

-2.5% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 189.00 **Brand Store MAP:** AED 193.75

Violation ID: SBD-VI0-9F6909CD

Listing URL: <https://uae.microless.com/product/black-decker-3-6v-1-5ah-li-ion-cordless-dustbuster-handh...>

SUMMITSERIES™ Select Cordless Stick Vacuum

-2.4% below MAP (minor (1-10%))

Seller: Microless (Microless) **Advertised Price:** AED 1,128.75 **Brand Store MAP:** AED 1,156.76

Violation ID: SBD-VI0-9FC22719

Listing URL: <https://uae.microless.com/product/black-decker-summitseries-cordless-stick-vacuum-21-6v-br...>

SUMMITSERIES™ Select Cordless Stick Vacuum

-2.4% below MAP (minor (1-10%))

Seller: ECity (ECity) **Advertised Price:** AED 1,129.00 **Brand Store MAP:** AED 1,156.76

Violation ID: SBD-VI0-A936A36B

Listing URL: <https://ecityuae.ae/products/black-decker-86w-digital-summit-series-stick-vacuum-cleaner-b...>

BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)

-55.7% below MAP (severe (≥25%))

Seller: danubehome.com (Danube Home) **Advertised Price:** AED 199.00

Brand Store MAP: AED 449.00 **Violation ID:** SBD-0f4a8a71a8

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...>

BLACK+DECKER 4.0L / 1.2kg Aerofry Digital Air Fryer (AF300-B5)

-49.2% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae - Retail (Amazon.ae) **Advertised Price:** AED 177.40

Brand Store MAP: AED 349.00 **Violation ID:** SBD-296052edc3

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=prod...)

BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)

-47.7% below MAP (severe ($\geq 25\%$))

Seller: Amazon.ae - Seller (Amazon.ae) **Advertised Price:** AED 234.71

Brand Store MAP: AED 449.00 **Violation ID:** SBD-60f7686290

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

BLACK+DECKER 1800W XL 5.6L Aerofry Air Fryer (AF575-B5)

-45.8% below MAP (severe ($\geq 25\%$))

Seller: Dhabi One ذبي ون (Dhabi One) **Advertised Price:** AED 189.00 **Brand Store MAP:** AED 349.00

Violation ID: SBD-9c5e39f1fb

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=cata...)

DeWALT 18V XR 2.0Ah Li-Ion Battery (DCB183-XJ)

-41.0% below MAP (severe ($\geq 25\%$))

Seller: Adzy's Goods (Adzy's Goods) **Advertised Price:** AED 174.12 **Brand Store MAP:** AED 295.00

Violation ID: SBD-d73d43404f

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:11...](https://www.google.com/search?ibp=oshop&q=DeWalt+18V+battery+UAE&prds=catalogid:11...)

STANLEY Stanley Hex Keys Ring Set 10 Pc (STMT69213-8)

-40.0% below MAP (severe ($\geq 25\%$))

Seller: nqcart.ae (NQCart) **Advertised Price:** AED 21.00 **Brand Store MAP:** AED 35.00

Violation ID: SBD-cee5958b98

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=catalogid:15...

BLACK+DECKER Digital Touchscreen Air Fryer (AF7010-B5)

-36.0% below MAP (severe ($\geq 25\%$))

Seller: noon.com (Noon.com) **Advertised Price:** AED 248.95 **Brand Store MAP:** AED 389.00

Violation ID: SBD-ae44b3fda4

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black_and_Decker_air_fryer_UAE&prds=cata...)

STANLEY 1/2" Drive 6-Point Deep Socket 17mm (STMT73331-8B)

-33.3% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 10.00 **Brand Store MAP:** AED 15.00

Violation ID: SBD-52f0461d48

Listing URL: https://www.google.com/search?ibp=oshop&q=Stanley_socket_set_UAE&prds=productid:13...

BLACK+DECKER 1.1kg / 2.5L Aerofry Manual Air Fryer (AF150-B5)

-32.0% below MAP (severe ($\geq 25\%$))

Seller: danubehome.com (Danube Home) **Advertised Price:** AED 149.00

Brand Store MAP: AED 219.00 **Violation ID:** SBD-c469142545

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black_and_Decker_air_fryer_UAE&prds=cata...)

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-31.2% below MAP (severe (≥25%))

Seller: FirstCry.ae (FirstCry) **Advertised Price:** AED 309.02 **Brand Store MAP:** AED 449.00

Violation ID: SBD-d9c2644f35

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+air+fryer+UAE&prds=prod...)

BLACK+DECKER 10-in-1 1300W Steam Mop & Steamer (FSMH13E10)

-30.7% below MAP (severe (≥25%))

Seller: FirstCry.ae (FirstCry) **Advertised Price:** AED 311.02 **Brand Store MAP:** AED 449.00

Violation ID: SBD-56907510ed

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

STANLEY 1/2" Drive 6-Point Deep Socket 23mm (STMT73336-8B)

-27.8% below MAP (severe (≥25%))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 13.00 **Brand Store MAP:** AED 18.00

Violation ID: SBD-7cd1d8b28c

Listing URL: [https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:63...](https://www.google.com/search?ibp=oshop&q=Stanley+socket+set+UAE&prds=productid:63...)

STANLEY 1/2" Drive 6-Point Deep Socket 32mm (STMT73340-8B)

-26.9% below MAP (severe (≥25%))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 19.00 **Brand Store MAP:** AED 26.00

Violation ID: SBD-e8d2f33195

Listing URL: [https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:23...](https://www.google.com/search?ibp=oshop&q=Stanley+socket+set+UAE&prds=productid:23...)

STANLEY 1/2" Drive 6-Point Deep Socket 15mm (STMT73329-8B)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) Advertised Price: AED 11.00 Brand Store MAP: AED 15.00

Violation ID: SBD-3dbc2e59b6

Listing URL: <https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:86...>

STANLEY 1/2" Drive 6-Point Deep Socket 16mm (STMT73330-8B)

-26.7% below MAP (severe ($\geq 25\%$))

Seller: SupplyVan.com (SupplyVan) Advertised Price: AED 11.00 Brand Store MAP: AED 15.00

Violation ID: SBD-82ff3d3a36

Listing URL: <https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:15...>

BLACK+DECKER 1500W Rapid Air Fryer 3.5L (AF350-B5)

-25.5% below MAP (severe ($\geq 25\%$))

Seller: Carrefour UAE (Carrefour UAE) Advertised Price: AED 207.95 Brand Store MAP: AED 279.00

Violation ID: SBD-35541be3cc

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=cata...>

STANLEY Stanley 15Mm 10Mm Metric Hex Key Set 10 Pc (0-69-253)

-22.9% below MAP (moderate (10-25%))

Seller: FEPY (FEPY) Advertised Price: AED 27.00 Brand Store MAP: AED 35.00

Violation ID: SBD-7151308b6e

Listing URL: <https://www.google.com/search?ibp=oshop&q=Stanley socket set UAE&prds=productid:20...>

DeWALT 18V XR 4.0Ah Li-Ion Battery (DCB182-XJ)

-22.2% below MAP (moderate (10–25%))

Seller: Speedex Tools (Speedex Tools) **Advertised Price:** AED 249.00

Brand Store MAP: AED 320.00 **Violation ID:** SBD-ec4c3c34ec

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:32...](https://www.google.com/search?ibp=oshop&q=DeWalt+18V+battery+UAE&prds=catalogid:32...)

BLACK+DECKER 1300W Steam Mop (FSM1605R)

-19.0% below MAP (moderate (10–25%))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 323.00 **Brand Store MAP:** AED 399.00

Violation ID: SBD-f7881e2d49

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker steam mop UAE&prds=cata...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+steam+mop+UAE&prds=cata...)

DeWALT Dewalt 18V Xr Brushless 125Mm Angle Grinder 2 X 5Ah (DCG405P2-GB)

-16.4% below MAP (moderate (10–25%))

Seller: SupplyVan.com (SupplyVan) **Advertised Price:** AED 1,337.00

Brand Store MAP: AED 1,599.00 **Violation ID:** SBD-483a8e86df

Listing URL: [https://www.google.com/search?ibp=oshop&q=DeWalt DCG405 UAE&prds=catalogid:1476852...](https://www.google.com/search?ibp=oshop&q=DeWalt+DCG405+UAE&prds=catalogid:1476852...)

BLACK+DECKER 7.2V Wet & Dry Cordless Dustbuster Hand Vacuum (WDC215WA)

-15.3% below MAP (moderate (10–25%))

Seller: Amazon (Amazon.ae) **Advertised Price:** AED 211.00 **Brand Store MAP:** AED 249.00

Violation ID: SBD-567db2d652

Listing URL: [https://www.google.com/search?ibp=oshop&q=Black and Decker vacuum UAE&prds=catalog...](https://www.google.com/search?ibp=oshop&q=Black+and+Decker+vacuum+UAE&prds=catalog...)

DeWALT 18V XR Brushless 125mm Angle Grinder Bare Tool (DCG405N)

-14.9% below MAP (moderate (10–25%))

Seller: eBay (eBay) **Advertised Price:** AED 594.94 **Brand Store MAP:** AED 699.00

Violation ID: SBD-49941b2d4b

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt DCG405 UAE&prds=catalogid:8455552...>

BLACK+DECKER 5.8L 1800W 12-in-1 Digital Air Fryer (AF5800-B5)

-12.8% below MAP (moderate (10–25%))

Seller: Kewalrams.com (Kewalrams) **Advertised Price:** AED 391.37 **Brand Store MAP:** AED 449.00

Violation ID: SBD-a30514fffb

Listing URL: <https://www.google.com/search?ibp=oshop&q=Black and Decker air fryer UAE&prds=prod...>

DeWALT 18V XR Brushless Compact Hammer Drill Driver Bare Unit in TSTAK (DCD805NT)

-11.9% below MAP (moderate (10–25%))

Seller: Amazon (Amazon.ae) **Advertised Price:** AED 836.99 **Brand Store MAP:** AED 950.00

Violation ID: SBD-d9ab95f8e3

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt DCD805 UAE&prds=catalogid:1720125...>

DeWALT 18V XR 5.0Ah Li-Ion Battery (DCB184-XJ)

-7.3% below MAP (minor (1–10%))

Seller: noon.com (Noon.com) **Advertised Price:** AED 357.00 **Brand Store MAP:** AED 385.00

Violation ID: SBD-4a8a03092f

Listing URL: <https://www.google.com/search?ibp=oshop&q=DeWalt 18V battery UAE&prds=catalogid:99...>
